

novacolorTM
I colori dell'Architettura
Catalogo 2012-13

novacolor™

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sommario

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I colori di questo catalogo, ottenuti con procedimento di stampa, possono variare rispetto all'originale ed hanno quindi un valore puramente indicativo.

The colours of this catalogue are obtained with a printing process and may therefore vary from the original shades. They must be considered as purely indicative.

L'AZIENDA

L'azienda Novacolor nasce nel 1982, con la produzione di colori e pitture destinati al mercato di largo consumo. Nel 1998 Novacolor si trasferisce nel più moderno stabilimento nella zona antistante l'aeroporto di Forlì, iniziando così quella che potrebbe essere considerata una seconda fase nella vita dell'azienda.

Si amplia la gamma di prodotti, con una particolare attenzione alla ricerca e all'analisi di materie prime ad elevato contenuto tecnologico: finiture decorative per interni ed esterni, finiture storiche tipiche della tradizione italiana. Il segmento finiture decorative diventa quindi il core business dell'azienda e permette a Novacolor di allacciare rapporti di collaborazione con oltre 40 paesi in 5 continenti.

A partire dal 2009 l'azienda entra a fare parte del Gruppo San Marco, leader in Italia nella produzione di sistemi vernicianti per l'edilizia. Il Colorificio San Marco, forte di una storia iniziata oltre mezzo secolo fa, è diventato nel corso degli ultimi anni un punto di riferimento internazionale: oggi il Gruppo San Marco vanta 7 stabilimenti produttivi in tutto il mondo e 6 marchi, ed è una delle prime realtà nel settore delle pitture e vernici per l'edilizia professionale in Italia.

AZIENDA CON SISTEMA DI GESTIONE QUALITÀ
CERTIFICATO DA DNV = ISO 9001 =

THE COMPANY

Novacolor was first established in 1982 with the manufacturing of paints and coatings for the larger consumer market. In 1998 Novacolor moved offices and production facilities to its present location in front of the city airport in Forlì, beginning a second phase in the growth and history of the company.

The range of products expands and at present offers a stunning range of interior and exterior decorative finishes, all of them formulated with low VOC content and meticulous care in selecting only high quality raw materials. In addition, mineral paints and coatings used for residential as well as commercial areas.

In 2009 Novacolor becomes part of the San Marco Group, Italian leading brand in the paint and varnish segment for professional building materials.

Colorificio San Marco, thank to a long history started over 50 years back, has evolved along the years becoming a well known international reference. Today the group owns 7 manufacturing units and 6 brands, which make of San Marco one of the leading companies in the segment of professional paints in Italy.

COMPANY WITH QUALITY SYSTEM
CERTIFIED BY DNV = ISO 9001 =



L'ambiente e la ricerca

Novacolor è sempre più attenta alle problematiche relative all'ecologia e alla tutela dell'ambiente. A tale proposito l'utilizzo di sostanze nocive e di solventi è stato, nel corso degli ultimi anni, totalmente bandito, sin dalla fase di studio e progettazione di nuovi materiali in laboratorio.

Novacolor nel mondo

I prodotti decorativi e le finiture minerali hanno consentito di esportare il marchio Novacolor anche al di fuori dei confini nazionali, favoriti anche dal successo che il made in Italy incontra ormai in quasi tutti i settori dell'economia. È soprattutto all'estero che, oltre all'elemento puramente decorativo e di immagine, vengono apprezzate le caratteristiche "ecologiche" e di tutela dell'ambiente dei nostri prodotti, anche in funzione di normative spesso più severe e restrittive nei confronti dell'inquinamento ambientale.

Mission aziendale

Desideriamo diventare un partner affidabile per i nostri clienti, per costruire insieme il loro e nostro successo sul mercato.

Aspiriamo a diventare un punto di riferimento a livello nazionale ed internazionale. Crediamo nel coinvolgimento del cliente attraverso iniziative parallele alla vendita, sosteniamo la creatività dei nostri collaboratori, e ci auguriamo di soddisfare le esigenze del mercato con prodotti ad elevato contenuto tecnologico.

Desideriamo creare piccoli momenti di felicità, relax emozionale e grande serenità all'interno di quelle case e spazi pubblici che ospiteranno le nostre collezioni.

Environment and research

Novacolor is extremely sensitive to the protection of our environment and for such reason has made a conscious effort to cancel the use of harmful solvents and toxic substances in the development and production of our products.

Green is more than a slogan, it is a way of living our daily life.

Novacolor around the world

The most recent and well-known metallic decorative collections, together with our mineral based coatings and venetian plasters have given us the opportunity to export our brand almost everywhere in the world. International luxury and high-end effects, made by Italians!

Mission

We want to become a real partner for all our customers and create together our long term success in the market. We wish to be considered as a reference point, both at national and international level. We believe in sharing projects with our partners, We believe and support the creativity of our staff. We also believe that we can satisfy the market demand with highly technological and fancy collections.

We would like to offer moments of happiness and emotional relaxation, wherever our collections will be used.



A l d a M e r i n i

“Amo i colori, tempi di un anelito inquieto, irrisolvibile, vitale, spiegazione umilissima e sovrana dei cosmici "perché" del mio respiro.”



Dune

RIVESTIMENTO DECORATIVO PER INTERNI AD EFFETTO
METALLIZZATO

DECORATIVE ARCHITECTURAL TROWEL-ON COATING, WITH
STUNNING METALLIC PATTERNS

RIVESTIMENTO DECORATIVO PER INTERNI AD EFFETTO METALLIZZATO ORO E ARGENTO

DUNE è una finitura per decorazioni di interni a base di cariche ad effetto tenuemente metallizzato. Queste cariche creano un mutevole e gradevole gioco di luce e colori riflessi.

Applicare uno strato di **NOVAPRIMER BIANCO**, primer acrilico caricato con farina di quarzo, diluito con il 50%-80% di acqua. Dopo almeno 8 ore, applicare due strati di **DUNE**, con un intervallo di 8 ore circa, a rullo di pelo corto, diluite con max il 20% di acqua e successivamente lisciare la superficie con spatola inox per ottenere un effetto "damascato". Per applicazioni a spatola si consiglia di non diluire il prodotto.

Se necessario, proteggere con **CLEAR COAT**, protettivo acrilico trasparente.

DECORATIVE ARCHITECTURAL TROWEL-ON COATING, WITH STUNNING METALLIC PATTERNS WITH GOLD AND SILVER HIGHLIGHTS

DUNE collection consists of a water-based fine coating with metallic pigments, available with silver or gold highlights.

The effects achieved with this product remind of ancient tissues and are perfectly suitable for decoration of interior walls in classical and modern environments.

Apply one coat of **NOVAPRIMER BIANCO**, acrylic primer with quartz powders, diluted with 50%-80% of water. Apply two coats of **DUNE** with short-piled roller, diluted with 20% of water and smooth down with stainless steel or plastic trowel. For application with stainless trowel Dune will be used neat, with no water addition.

If required, protect the surface with **CLEAR COAT**.



Dune Silver



Dune Silver 8379 effetto tessuto



DUNE



Dune Silver 8304



Dune Silver 8305



Dune Silver 8306



Dune Silver 8303



Dune Silver 8302



Dune Silver 8301

Dune Silver

RIVESTIMENTO DECORATIVO PER INTERNI AD EFFETTO METALLIZZATO ORO E ARGENTO

DECORATIVE ARCHITECTURAL TROWEL-ON COATING, WITH STUNNING METALLIC PATTERNS WITH GOLD AND SILVER HIGHLIGHTS



Dune Silver 8309



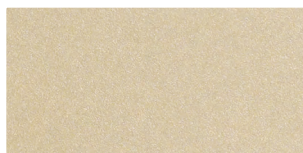
Dune Silver 8311



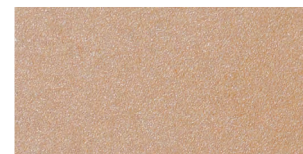
Dune Silver 8312



Dune Silver 8324



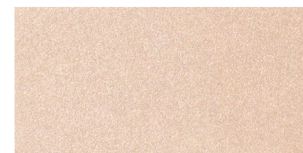
Dune Silver 8323



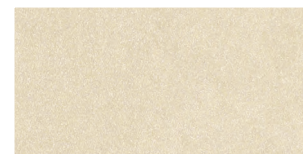
Dune Silver 8331



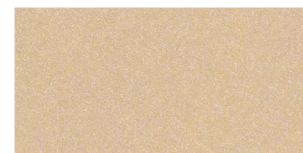
Dune Silver 8332



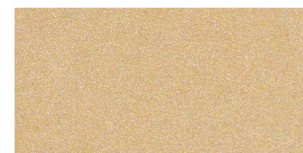
Dune Silver 8333



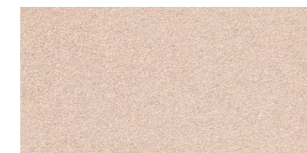
Dune Silver 8327



Dune Silver 8326



Dune Silver 8325



Dune Silver 8337



Dune Silver 8338



Dune Silver 8339



Dune Silver 8340

Dune Silver

RIVESTIMENTO DECORATIVO PER INTERNI AD EFFETTO
METALLIZZATO ORO E ARGENTO

DECORATIVE ARCHITECTURAL TROWEL-ON COATING,
WITH STUNNING METALLIC PATTERNS WITH GOLD
AND SILVER HIGHLIGHTS



Dune Silver 8328



Dune Silver 8336



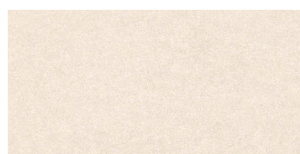
Dune Silver 8329



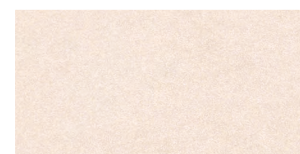
Dune Silver 8335



Dune Silver 8316



Dune Silver 8330



Dune Silver 8334



Dune Silver 8313



Dune Silver 8317



Dune Silver 8320



Dune Silver 8341



Dune Silver 8344



Dune Silver 8314



Dune Silver 8318



Dune Silver 8321



Dune Silver 8342



Dune Silver 8345



Dune Silver 8315



Dune Silver 8319



Dune Silver 8322



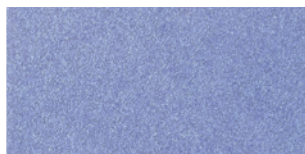
Dune Silver 8343



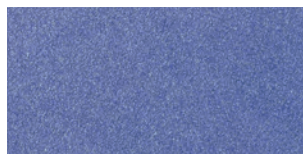
Dune Silver 8346



Dune Silver 8352



Dune Silver 8360



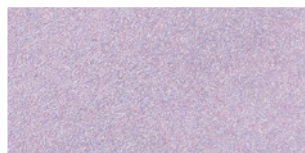
Dune Silver 8359



Dune Silver 8375



Dune Silver 8351



Dune Silver 8380

Dune Silver



Dune Silver 8376



Dune Silver 8350

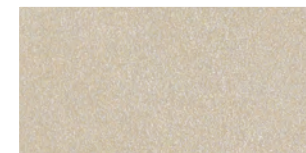


Dune Silver 8381

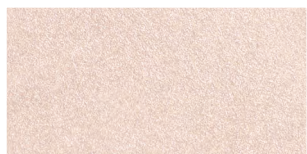


Dune Silver 8373

RIVESTIMENTO DECORATIVO PER
INTERNI AD EFFETTO
METALLIZZATO ORO E ARGENTO



Dune Silver 8374



Dune Silver 8347



Dune Silver 8353

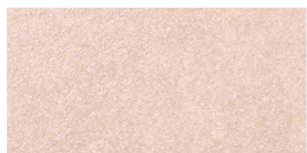


Dune Silver 8356

DECORATIVE ARCHITECTURAL
TROWEL-ON COATING, WITH
STUNNING METALLIC PATTERNS
WITH GOLD AND SILVER
HIGHLIGHTS



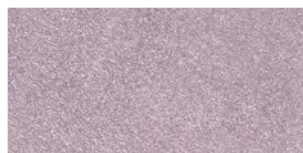
Dune Silver 8368



Dune Silver 8348



Dune Silver 8354



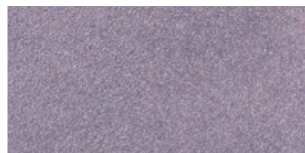
Dune Silver 8357



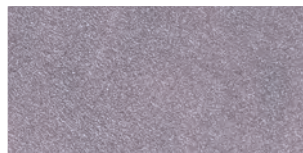
Dune Silver 8369



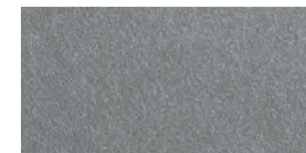
Dune Silver 8349



Dune Silver 8355



Dune Silver 8358



Dune Silver 8370



Dune Silver 8371



Dune Silver 8364



Dune Silver 8372

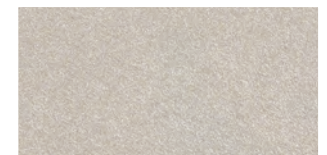


Dune Silver 8377

Dune Silver



Dune Silver 8365



Dune Silver 8361



Dune Silver 8366



Dune Silver 8362



Dune Silver 8367



Dune Silver 8363

Dune Oro

RIVESTIMENTO DECORATIVO PER INTERNI AD EFFETTO METALLIZZATO ORO E ARGENTO

DECORATIVE ARCHITECTURAL TROWEL-ON COATING, WITH STUNNING METALLIC PATTERNS WITH GOLD AND SILVER HIGHLIGHTS



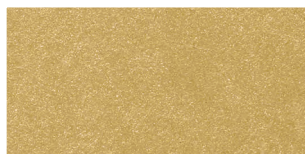
Dune Gold 8600/63



Dune Gold 8600/65



Dune Gold 8600/42



Dune Gold 8600/06



Dune Gold 8600/14



Dune Gold 8600/68



Dune Gold 8600/17



Dune Gold 8600/13



Dune Gold 8600/73



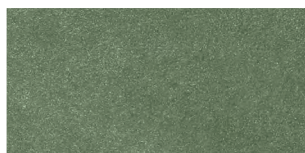
Dune Gold 8600/11



Dune Gold 8600/18



Dune Gold 8600/75



Dune Gold 8600/56



Dune Gold 8600/70



Dune Gold 8600/76



Dune Gold 8600/62



Dune Gold 8600/71



Dune Gold 8600/72



Dune Gold 8600



L e C o r b u s i e r

"L'architettura è un fatto d'arte, un fenomeno che suscita emozione, al di fuori dei problemi di costruzione, al di là di essi. La Costruzione è per tener su: l'Architettura è per commuovere."



swahili

RIVESTIMENTO DECORATIVO TESTURIZZATO PER INTERNI
AD EFFETTO METALLIZZATO

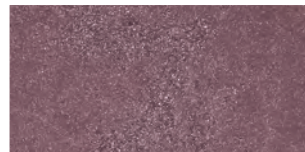
TEXTURED METALLIC DECORATIVE FINISH FOR INTERIORS



SWG 31



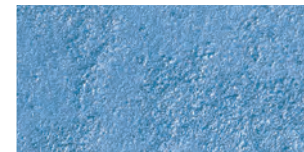
SWS 104



SWS 102



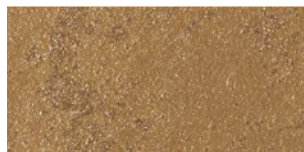
SWS 121



SWS 115



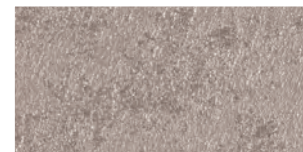
SWG 03



SWG 18



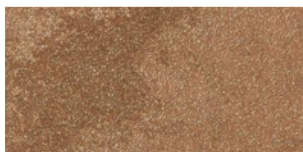
SWS 110



SWS 106



SWS 116



SWG 71



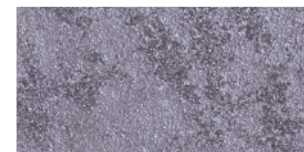
SWG 70



SWS 105



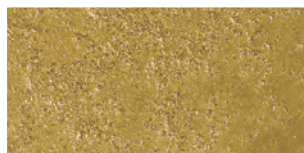
SWS 109



SWS 103



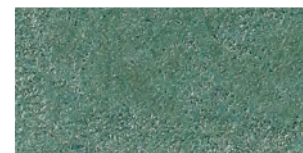
SWG 13



SWG 06



SWS 101



SWG 40



SWS 108



SWS 113



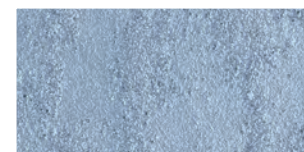
SWG 11



SWS 112



SWG 38



SWS 117



SWG 21



SWS 107



SWG 12



SWS 111



SWS 125

RIVESTIMENTO DECORATIVO TESTURIZZATO PER INTERNI AD EFFETTO METALLIZZATO

SWAHILI è una finitura per decorazioni di interni a base di cariche ad effetto tenuemente metallizzato. Queste cariche creano un mutevole e gradevole gioco di luce e colori riflessi. Per questo motivo **SWAHILI** consente di ottenere soluzioni cromatiche innovative e sensazioni visive e tattili che rendono gli ambienti sorprendentemente confortevoli e in sintonia con le attuali tendenze della decorazione di interni.

Il prodotto si applica in una o due mani, in funzione della texture desiderata, con speciale pennello per Swahili su fondo preparato con **NOVALUX E**.

Se richiesto, proteggere con protettivo acrilico trasparente **CLEAR COAT**.

TEXTURED METALLIC DECORATIVE FINISH FOR INTERIORS

The **SWAHILI** collection consists of a water-based finishing top coat with metallic pigments, available as a silver or gold base. The effects achieved with this product remind of ancient tissues and are perfectly suitable for decoration of interior walls in classical and modern environments. **SWAHILI** is odourless, completely atoxic and water-based. **SWAHILI** is a new product, which allows for designer quality results.

Apply in one or two coats with Swahili brush over a sound and consistent surface, previously painted with **NOVALUX E**.

If required, protect the surface with acrylic protective coat **CLEAR COAT**.



“Antique Wall”, 1st coat SWS 429 with Swahili brush;
second coat Swahili Silver with rag.



“Metallic Plaster”, 1st coat SWS 404 with plastic trowel;
second coat SWS 404 and Swahili silver with plastic trowel.



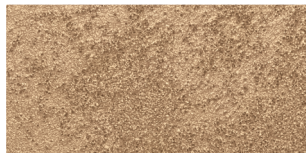
“Shantung Effect”, 1st coat SWS 403 with Shantung trowel;
second coat Swahili Silver with Shantung trowel.



“Tartan”, SWS 416 with Shantung trowel horizontal;
second coat Swahili silver with Shantung trowel vertical.



SWAHILI



SWG 82



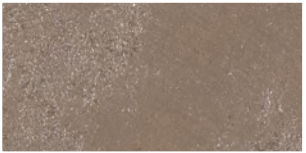
SWS 407



SWS 424



Swahili Silver



SWS 418



SWG 84



SWS 421



SWS 408



SWS 400

SWAHILI



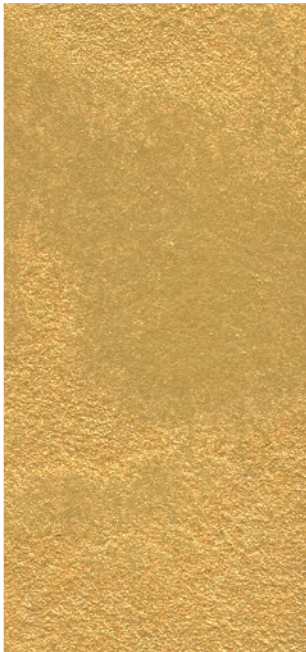
SWS 422



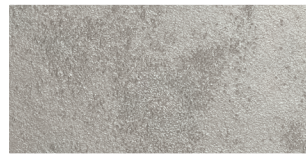
SWS 409



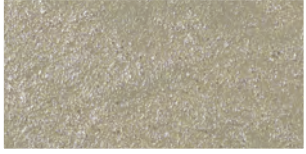
SWS 420



Swahili Gold



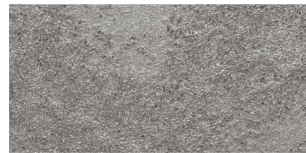
SWS 401



SWS 419



SWG 88



SWS 405



SWS 414



SWG 89



SWS 406



SWS 410

J e a n N o u v e l

“Each new situation requires a new architecture.”



Africa

LUCI E COLORI DI UN CONTINENTE MAGICO

A JOURNEY ACROSS LIGHTS AND COLOURS

RIVESTIMENTO DECORATIVO PER INTERNI AD EFFETTO METALLIZZATO

AFRICA è una finitura per decorazioni di interni ad effetto metallizzato che consente di ottenere soluzioni cromatiche vellutate e sensazioni visive e tattili che rendono gli ambienti sorprendentemente confortevoli ed in sintonia con le attuali tendenze della decorazione di interni.

Il prodotto si applica in due o tre strati, in funzione dell'effetto desiderato, con rullo e spatola inox o in plastica, su fondi opportunamente preparati con **NOVAPRIMER**.

Se richiesto, proteggere con protettivo acrilico trasparente **CLEAR COAT**.

DECORATIVE ARCHITECTURAL TROWEL-COATING WITH "METALLIC" PATTERNS

AFRICA is a decorative architectural trowel-coating with stunning metallic patterns. It creates silky-like chromatic solutions and stunning tactile sensations, which make our home surprisingly comfortable, full of charme and refinement.

AFRICA will be applied in two or more layers with a roller and stainless steel or plastic trowel, over a sound and consistent surface previously treated with **NOVAPRIMER**.

If required, protect the surface with acrylic protective coat **CLEAR COAT**.





A306 - Alessandria



A309 - Durban



A308 - Algeri



A310 - Rabat



A301 - Il Cairo



A312 - Casablanca



A313 - Mogadiscio



A302 - Mombasa



A300 - Nairobi

AFRICA

LUCI E COLORI
DI UN CONTINENTE MAGICO

A JOURNEY ACROSS LIGHTS
AND COLOURS



A303 - Bengasi



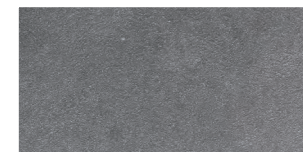
A304 - Tunisi



A305 - Dakar



A311 - Giza



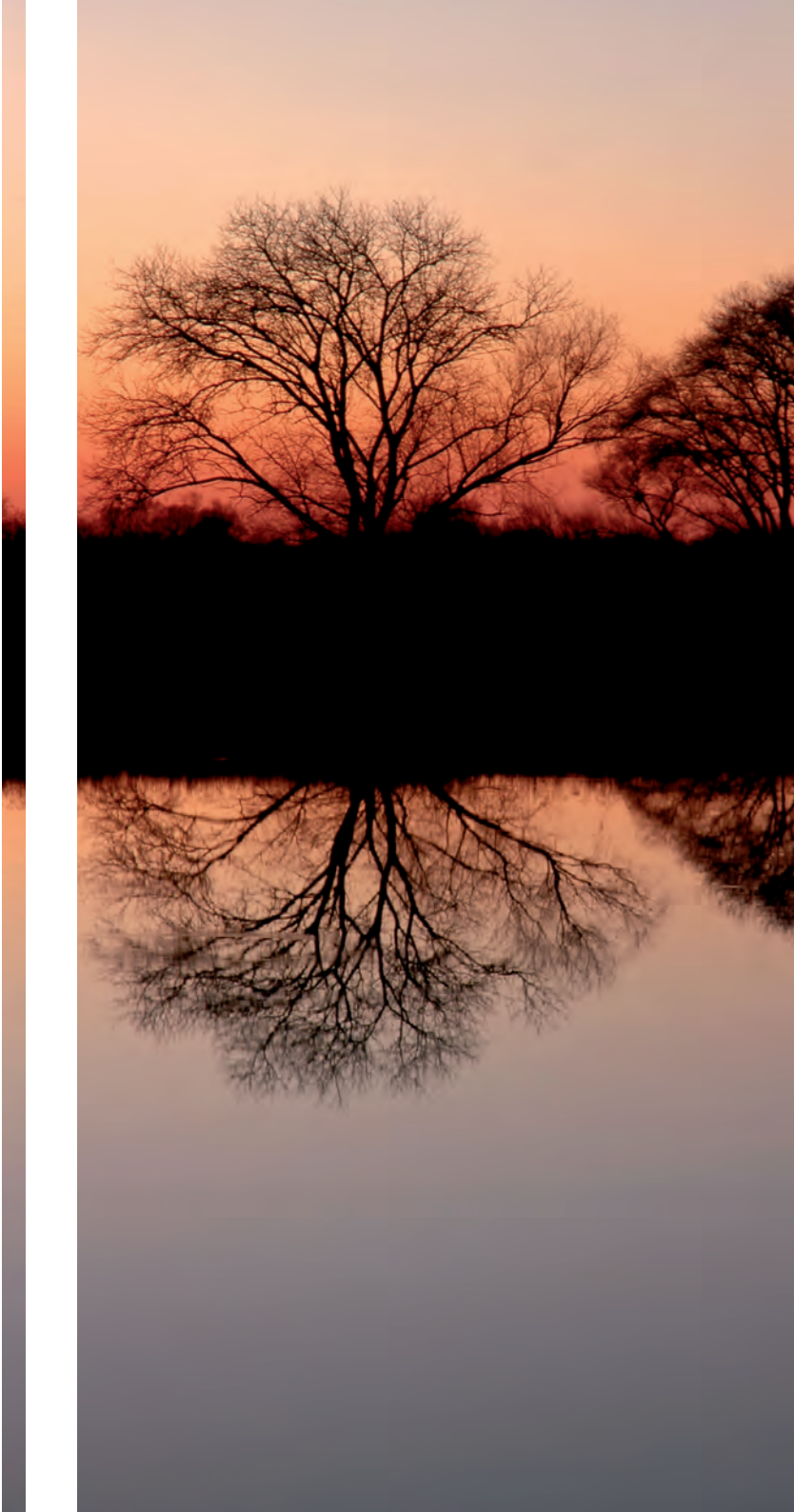
A307 - Tripoli



A314 - Asmara

J o h n S a l a d i n o

"In choosing colors...follow nature's lead."



animamundi

TEXTURE TENUEMENTE METALLIZZATA
CON EFFETTO MODERATAMENTE PERLATO ED OPACO

A GENTLY METALLIC TEXTURE WITH SOFT PEARL EFFECTS

TEXTURE TENUEMENTE METALLIZZATA CON EFFETTO MODERATAMENTE PERLATO ED OPACO

Viaggiare è andare alle radici del nostro essere, ritrovare oasi di saggezza e amore, realizzare i tesori dell'anima. **ANIMAMUNDI** è un nuovo viaggio alla ricerca del colore, inteso come spiritualità profonda ed armonia, ritrovato amore nei confronti della vita e della sua essenza più pura.

ANIMAMUNDI interpreta in maniera innovativa una texture tenuemente metallizzata con effetto moderatamente perlato ed opaco, e dall'altro lato con una forte connotazione materica.

Su superfici opportunamente preparate, applicare **ANIMAMUNDI** in due o tre strati a spatola, comprimendo l'ultimo strato sino ad ottenere una superficie totalmente liscia e metallica. In alternativa, lasciare appassire il secondo strato e lisciare sino ad ottenere il contrasto di texture desiderato.

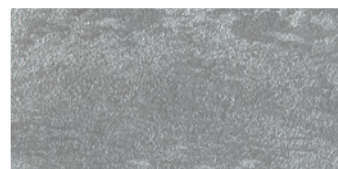
Se richiesto proteggere con **CLEAR COAT**, protettivo acrilico incolore.

A GENTLY METALLIC TEXTURE WITH SOFT PEARL EFFECTS

Voyaging, going to the roots of our being, finding an oasis of wisdom and love, creating the treasures of our soul. **ANIMAMUNDI** is a new journey in search of colour, seen as deep spirituality and harmony, rediscovered love towards life and its purest essence.

ANIMAMUNDI reinterprets a gently metallic texture with soft pearl effects in an innovative way, yet with a strong "character". Over previously prepared surfaces, apply **ANIMAMUNDI** in two or three layers then smooth it down completely with stainless steel trowel or let the product set a few minutes, then compress it in order to achieve the depth of colour and texture desired.

If required, protect with **CLEAR COAT** acrylic transparent protection coat.



AMS 427



AMS 416



AMS 428



AMS 415



AMS 417



AMS 418



AMS 421



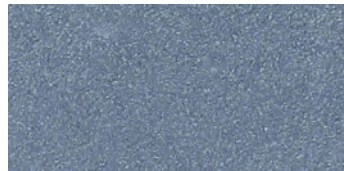
ANIMAMUNDI

TEXTURE TENUEMENTE METALLIZZATA
CON EFFETTO MODERATAMENTE PERLATO ED OPACO

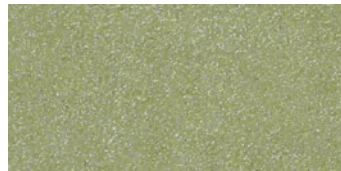
A GENTLY METALLIC TEXTURE WITH SOFT PEARL EFFECTS



AMG 433



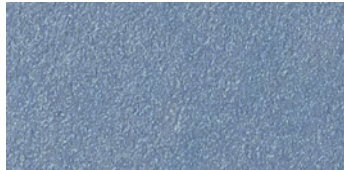
AMG 434



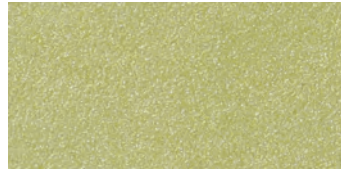
AMG 446



AMG 431



AMG 452



AMG 449



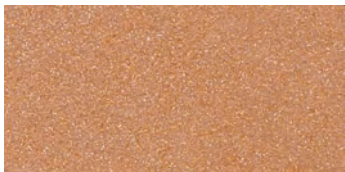
AMG 457



AMG 443



AMG 450



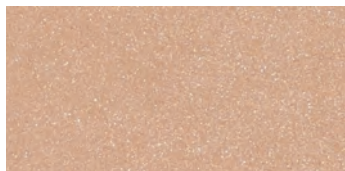
AMG 438



Animamundi Base Gold



AMG 453



AMG 448



AMG 455



AMG 445



AMG 440



AMS 429 effetto Metal Core



Animamundi Base Silver



AMS 405



AMS 406



AMS 403



AMS 402



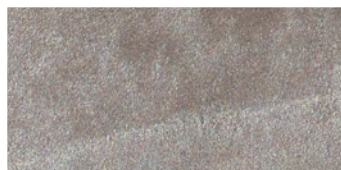
AMS 409



AMS 414



AMS 407



AMS 408



AMS 425



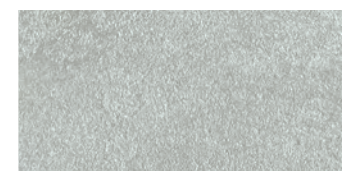
AMS 413



AMS 422



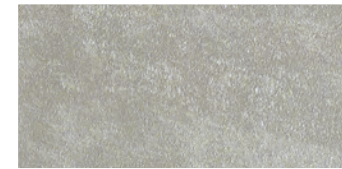
AMS 423



AMS 420



AMS 412



AMS 426



AMS 411

ANIMAMUNDI

TEXTURE TENUEMENTE METALLIZZATA
CON EFFETTO MODERATAMENTE PERLATO ED OPACO

A GENTLY METALLIC TEXTURE WITH SOFT PEARL EFFECTS



V i n c e n t e W o l f

“The rooms are sets, not for theatre, but for living.”

RustOn

FINITURA DECORATIVA PER LA DECORAZIONE DI INTERNI ED
ESTERNI AD EFFETTO "PATINA INVECCHIATA"

INTERIOR AND EXTERIOR FAUX FINISH WITH A "PATINA EFFECT"

RustOn FINITURA DECORATIVA PER INTERNI AD EFFETTO INVECCHIATO

RustOn è una patina metallizzata a base di selezionati pigmenti ferro micacei, che vela i colori originali del supporto creando un piacevole effetto invecchiato.

RustOn è disponibile in quattro gradevoli colorazioni Rosso, Blu, Verde e Perla, che variano di tonalità in funzione della tecnica applicativa scelta, del ciclo di preparazione del supporto e del colore di **RustOn FONDO** selezionato.

Su supporti opportunamente preparati con due strati di **RustOn FONDO**, applicare 2 mani di **RustOn** con spatola in acciaio inossidabile.

RustOn PERLA PER ESTERNI FINITURA DECORATIVA PER ESTERNI AD EFFETTO INVECCHIATO

RustOn Perla per Esterni è una patina metallizzata che vela i colori originali del supporto, creando un piacevole effetto invecchiato.

Su supporti opportunamente preparati con due strati di **RustOn FONDO**, applicare 2 mani di **RustOn Perla per Esterni** con spatola in acciaio inossidabile.

RustOn INTERIOR FAUX FINISH WITH ANTIQUE EFFECT

RustOn is a metallic finish made of iron filings. These fine iron particles create a kind of patina over original pure colours, achieving an aged yet modern visual look. **RustOn** is available in Red, Blue, Green and Pearl shades, that vary according to the different application techniques, substrates preparation and colours of the substrates.

On substrates properly prepared with two layers of **RustOn FONDO**, apply two coats of **RustOn** with stainless steel trowel.

RustOn PEARL FOR EXTERIORS EXTERIOR FAUX FINISH WITH ANTIQUE EFFECT

RustOn Pearl for Exteriors is a metallic patina made of iron filings, creating an aged yet modern visual look.

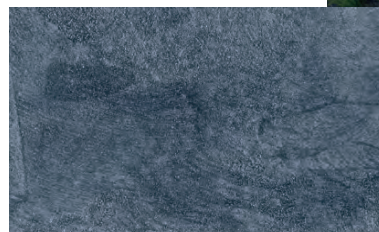
On substrates properly prepared with two layers of **RustOn FONDO**, apply two coats of **RustOn Pearl for Exteriors** with stainless steel trowel.



RustOn Perla RPE 07-12
su/on RustOn Fondo RN 30 B



RustOn Perla RPE 12-12
su/on RustOn Fondo RN 30 B



RustOn Perla RPE 06-12
su/on RustOn Fondo RN 30 B





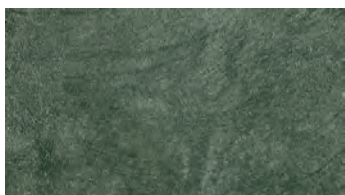
RustOn Perla RPE 05-12
su/on RustOn Fondo RN 30 B



RustOn Perla RPE 04-12
su/on RustOn Fondo RN 30 B



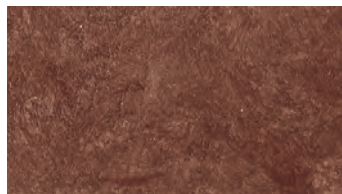
RustOn Perla RPE 02-12
su/on RustOn Fondo RN 30 B



RustOn Perla RPE 03-12
su/on RustOn Fondo RN 30 B



RustOn Perla RPE 01-12
su/on RustOn Fondo RN 30 B



RustOn Perla RPE 08-12
su/on RustOn Fondo RN 30 B



RustOn Perla RPE 09-12
su/on RustOn Fondo RN 30 B

RustOn PERLA PER ESTERNI

RustOn PERLA FOR EXTERIORS



RustOn Perla RPE 10-12
su/on RustOn Fondo RN 30 B



RustOn Perla RPE 11-12
su/on RustOn Fondo RN 30 B

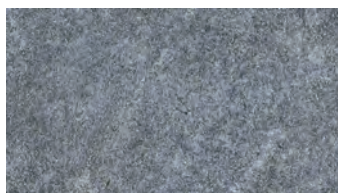




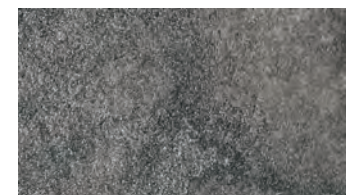
RustOn Rosso
su RustOn Fondo RN 30 B - on RustOn Fondo RN 30 B

RustOn PER INTERNI

RustOn FOR INTERIORS



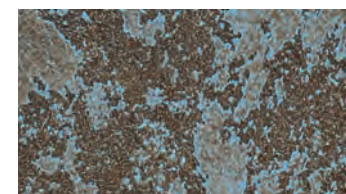
RustOn Blu
su/on RustOn Fondo RN 30 B



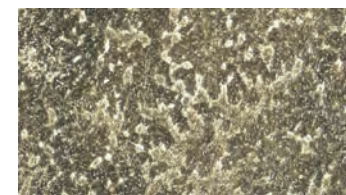
RustOn Perla
su/on RustOn Fondo RN 45 B



RustOn Verde su/on RustOn Blu
su/on RustOn Fondo RN 45 B



RustOn Rosso
su/on RustOn Fondo RN 55 E



RustOn Verde
su/on RustOn Fondo Bianco



RustOn Verde
su/on RustOn Fondo RN 30 B



RustOn

G i a n P i e r o B o n a

"Gli uomini comuni guardano le cose nuove con occhio vecchio, l'uomo creativo, osserva le cose vecchie con occhio nuovo"

RIVESTIMENTO DECORATIVO PER INTERNI CON FORTE
CONNOTAZIONE MATERICA

37

RIVESTIMENTO DECORATIVO PER INTERNI CON FORTE CONNOTAZIONE MATERICA

Mi-Ku è una finitura acrilica decorativa per interni, disponibile in una base colorabile con sistema tintometrico **Mixcolor by Novacolor**.

Su fondi opportunamente trattati con idoneo primer applicare un primo strato di **Mi-Ku**, con spatola inox, a rasare, eliminando eventuali imperfezioni o accumuli di materiale.

Effetto Fukue

Dopo almeno 8 ore dalla stesura della prima mano, applicare un secondo strato di Mi-Ku, con spatola inox, lasciando un eccesso di materiale. Lavorare la superficie fino ad ottenere il grado di finitura desiderato.

Effetto Okinawa

Dopo almeno 8 ore dalla stesura della prima mano, applicare un secondo strato di Mi-Ku, diluito con 20-25% di acqua, con "Pennello CityVision". Applicare il materiale a pennellate incrociate.

Effetto Kyoto

Sulla prima mano totalmente asciutta, applicare delle strisce di nastro di carta gommatata, delle dimensioni desiderate, per creare un effetto a "bande". Applicare quindi un secondo strato di Mi-Ku, con spatola inox, a riempire. Prima che il prodotto essicchi completamente, ripassare la superficie con spatola inox, schiacciando e comprimendo fino ad ottenere un effetto levigato e compatto. Quindi rimuovere le strisce di carta gommatata quando il prodotto è ancora umido.

Effetto Osaka

Dopo almeno 8 ore, applicare un secondo strato di Mi-Ku, di colore diverso dal primo strato, con spatola inox. Applicare il materiale in piccole porzioni, comprimendo e lisciando.

DECORATIVE METALLIC COATING, WITH A STRONG VISUAL FEEL

Mi-Ku is an acrylic coating for interiors, available as a base to tint with **Mixcolor tinting system by Novacolor**.

On surfaces properly primed, apply a first smooth coat of **Mi-Ku** with stainless steel trowel, removing the exceeding amounts of product.

Fukue effect

After at least 8 hours from the application of the first layer, apply a thick coat of Mi-Ku with stainless steel trowel. Work into the surface with the same trowel, until achieving the required effect.

Okinawa effect

After at least 8 hours from the application of the first layer, apply a second thick coat of Mi-Ku, diluted with 20-25% of water, with the "CityVision brush". Apply the material with crossed strokes.

Kyoto effect

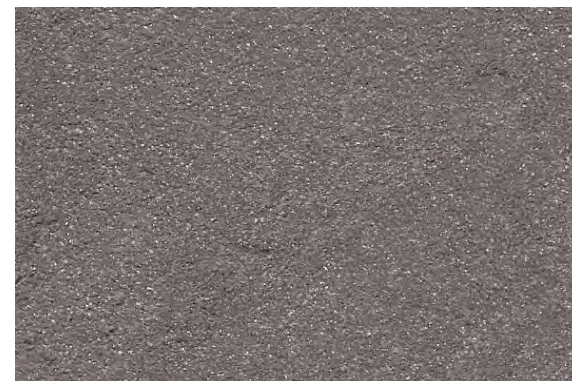
When the first coat is perfectly dry, apply masking tape in horizontal or vertical stripes, to create a "banding" effect. Apply a second coat of Mi-Ku with stainless steel trowel, then, before it dries out completely, compress the surface with the same trowel. Remove masking tape before the product is totally dry.

Osaka effect

After at least 8 hours from the application of the first layer, apply a second coat of Mi-Ku in a different color, with stainless steel trowel. Apply the product in small portions of walls, compressing the product until the surface is totally flat.



MI-KU M16K



MI-KU M15K



MI-KU M13K



MI-KU



Effetto FUKUE, M21K



MI-KU M39K



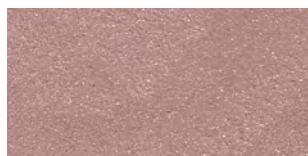
MI-KU M32K



Effetto OKINAWA, M12K



MI-KU M19K



MI-KU M35K



MI-KU M25K

MATERIALI FORMULATI PER DECORARE I NUOVI SPAZI URBANI

MATERIALS AND EFFECTS TO DECORATE NEW URBAN SPACES



MI-KU M31K



MI-KU M38K



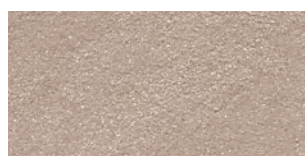
MI-KU M28K



MI-KU M40K



MI-KU M37K



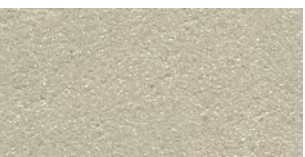
MI-KU M42K



MI-KU M20K



MI-KU M06K



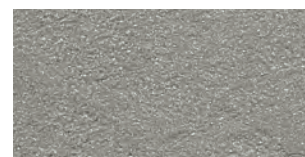
MI-KU M18K



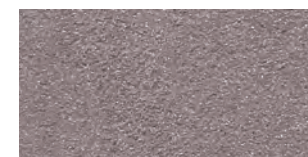
MI-KU M09K



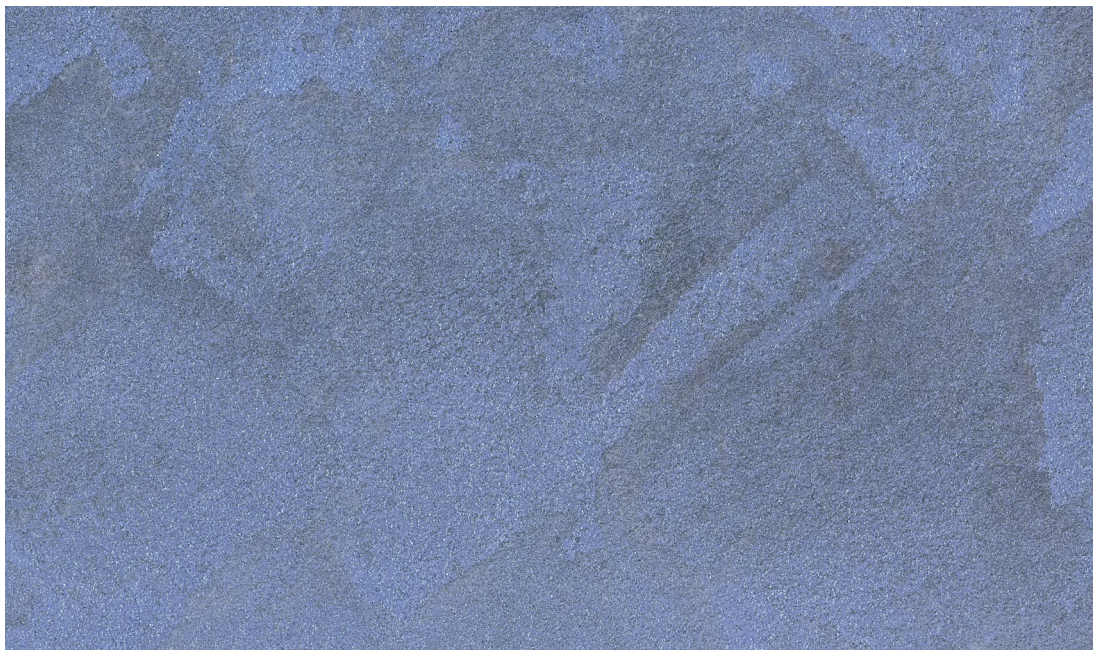
MI-KU M23K



MI-KU M22K



MI-KU M08K

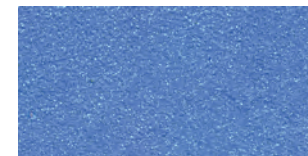


Effetto OSAKA, M04K su (on) M03K

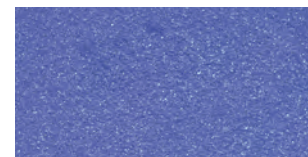
MI-KU

RIVESTIMENTO DECORATIVO
PER INTERNI CON FORTE
CONNOTAZIONE MATERICA

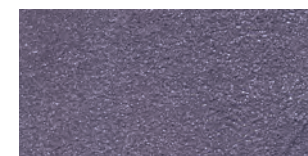
DECORATIVE METALLIC COATING,
WITH A STRONG VISUAL FEEL



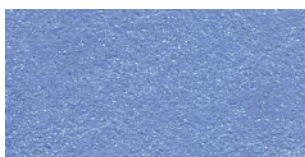
MI-KU M36K



MI-KU M26K



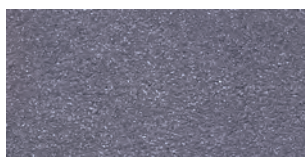
MI-KU M03K



MI-KU M33K



MI-KU M24K



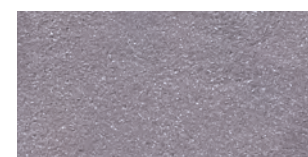
MI-KU M17K



Effetto KYOTO, M43K



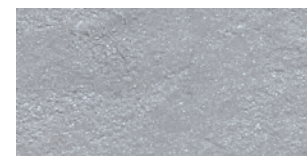
MI-KU M04K



MI-KU M14K



MI-KU M10K



MI-KU M01K



MI-KU M30K

R e n z o P i a n o

“L'arte è la capacità di risvegliare qualcosa che abbiamo già dentro”

VISIONNAIRE

RIVESTIMENTO DECORATIVO MINERALE PER INTERNI,
PER EFFETTI MARMORIZZATI O TENUEMENTE STRUTTURATI

INTERIOR MINERAL DECORATIVE COATING,
FOR GENTLY-TEXTURED MARBLEIZING EFFECTS

RIVESTIMENTO DECORATIVO MINERALE PER INTERNI, PER EFFETTI MARMORIZZATI O TENUEMENTE STRUTTURATI

VISIONNAIRE è un rivestimento decorativo minerale per interni, per effetti marmorizzati o tenuemente strutturati. **VISIONNAIRE** è disponibile in quattro finiture: **BASE GOLD, SILVER, MATT** e **BASE BLADE**, tutte colorabili con sistema tintometrico **Mixcolor by Novacolor**.

Effetto Saturn

Su supporti opportunamente preparati, stendere uno strato di Visionnaire con spatola inox, a rasare. Dopo almeno 8 ore applicare un secondo strato di Visionnaire in piccole porzioni, fino al completo riempimento della superficie. Quando il prodotto è ancora umido, lisciare con spatola inox per un effetto levigato e compatto.

Effetto Mercury

Applicare uno strato di Visionnaire, con spatola inox, in leggero eccesso e creando delle textures in modo casuale. Dopo almeno 8 ore applicare un secondo strato di Visionnaire, a riempire. Quindi comprimere e levigare la superficie.

Effetto Venus

Applicare uno strato di Visionnaire, con spatola inox, in leggero eccesso. Lavorare la superficie con pennello "TheCityVision", creando delle leggere incisioni. Dopo almeno 8 ore applicare un secondo strato di Visionnaire, con spatola inox, a riempire e levigare la superficie.

Effetto Mars

Su prima mano asciutta, applicare un secondo strato di Visionnaire, quindi "rigare" la superficie con "frattazzo per effetto rigato". Lasciare essiccare parzialmente la superficie, quindi comprimere e lucidare con spatola inox.

Effetto Jupiter

Su prima mano asciutta, applicare un secondo strato di Visionnaire, con spatola inox. Ripassare sulla superficie con un rullo in spugna, quindi levigare con spatola inox.

INTERIOR MINERAL DECORATIVE COATING, FOR GENTLY-TEXTURED MARBLEIZING EFFECTS

VISIONNAIRE is an interior mineral decorative coating, for gently textured marbleizing effects. **VISIONNAIRE** is available in four bases: **BASE GOLD, SILVER, MATT** and **BASE BLADE**, all of them easy to tint with **Mixcolor tinting system by Novacolor**.

Saturn effect

Apply a first smooth coat of Visionnaire with a stainless steel trowel. After at least 8 hours, apply a second coat of Visionnaire, with the same trowel, in small portions of walls, so as to cover the entire surface. When the product is still wet, compress it for a totally smooth and burnished effect.

Mercury effect

Apply a thick layer of Visionnaire with a stainless steel trowel. Keep the trowelling random to create a gently textured effect. Then apply a second coat of Visionnaire covering the entire surface. Compress it for a totally smooth effect.

Venus effect

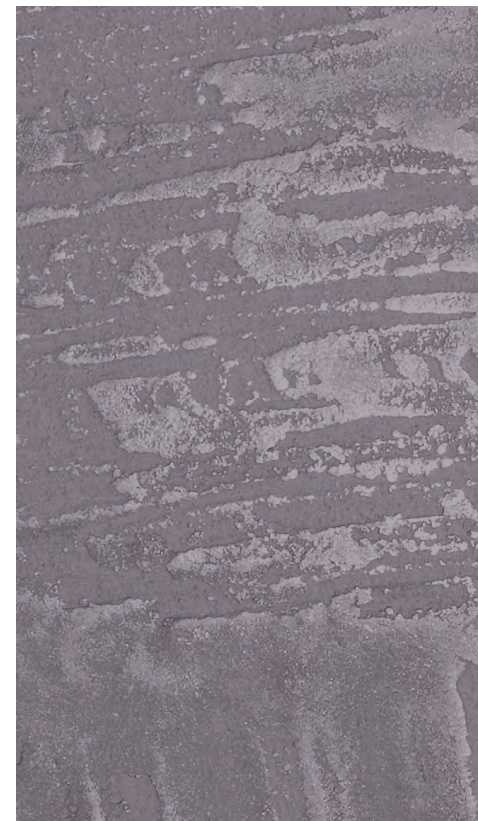
Apply a thick layer of Visionnaire. Brush the surface horizontally or vertically with "TheCityVision brush", creating light engravings on the surface. After at least 8 hours, apply a second coat of Visionnaire, with a stainless steel trowel. Before it dries out completely, compress the surface with the same trowel.

Mars effect

Apply a smooth layer of Visionnaire with a stainless steel trowel. Compress it before the product dries out completely. Then apply a second coat of Visionnaire in small portions of walls. Gently "scratch" the surface with "plastic trowel for lined effect", creating random patterns. Compress the surface with the trowel for a totally smooth effect.

Jupiter effect

Apply a first smooth coat of Visionnaire with a stainless steel trowel. After at least 8 hours, apply a second coat of Visionnaire. Pass over the surface with a clean sponge roller, randomly, then compress it gently with a trowel.



VISIONNAIRE MATT - V 39 - EFFETTO MARS

VISIONNAIRE

RIVESTIMENTO DECORATIVO MINERALE PER INTERNI, PER EFFETTI
MARMORIZZATI O TENUEMENTE STRUTTURATI

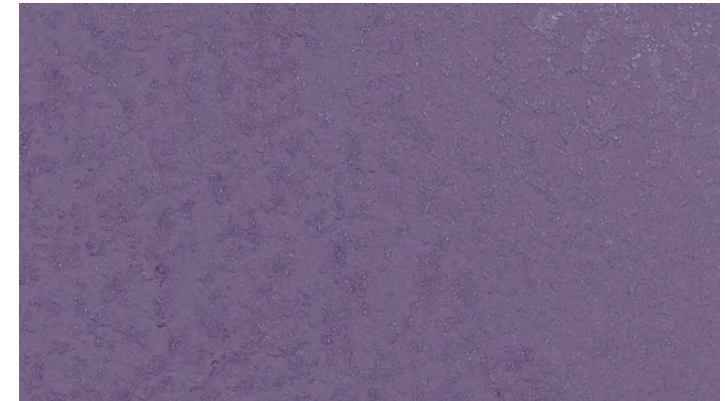
INTERIOR MINERAL DECORATIVE COATING,
FOR GENTLY-TEXTURED MARBLEIZING EFFECTS



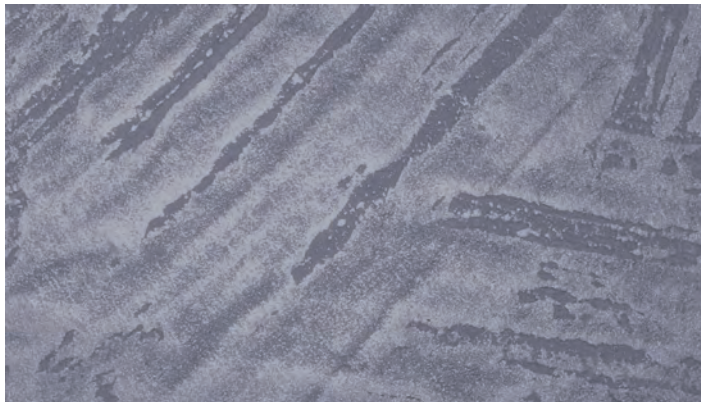
VISIONNAIRE BLADE - V 34



VISIONNAIRE BLADE - V 33



VISIONNAIRE MATT - V 34 - EFFETTO JUPITER



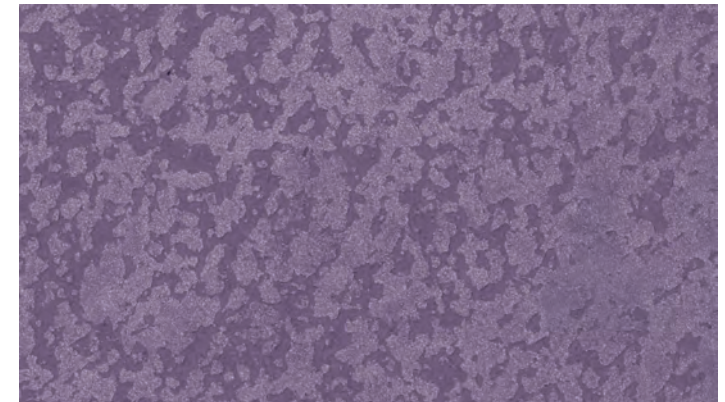
VISIONNAIRE SILVER - V 39 - EFFETTO MARS



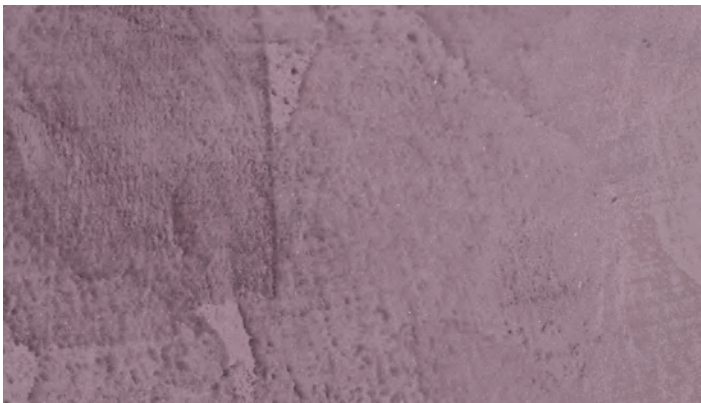
VISIONNAIRE BLADE - V 37



VISIONNAIRE BLADE - V 35



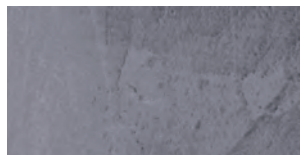
VISIONNAIRE SILVER - V 34 - EFFETTO JUPITER



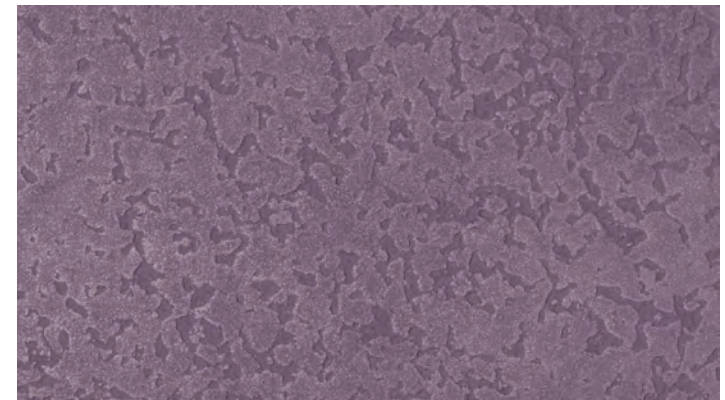
VISIONNAIRE BLADE - V 36



VISIONNAIRE BLADE - V 07



VISIONNAIRE BLADE - V 39



VISIONNAIRE GOLD - V 34 - EFFETTO JUPITER



VISIONNAIRE



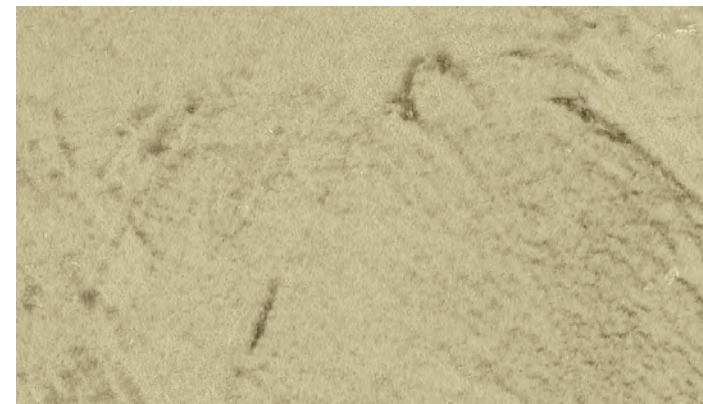
VISIONNAIRE BASE BLADE - EFFETTO SATURN



VISIONNAIRE BLADE - V 09



VISIONNAIRE BLADE - V 40



VISIONNAIRE BLADE - V 43 - EFFETTO MERCURY

Materiali formulati per decorare i nuovi spazi urbani

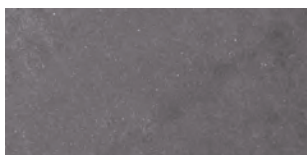
Materials and effects to decorate new urban spaces



VISIONNAIRE BLADE - V 15



VISIONNAIRE BLADE - V 44 - EFFETTO VENUS



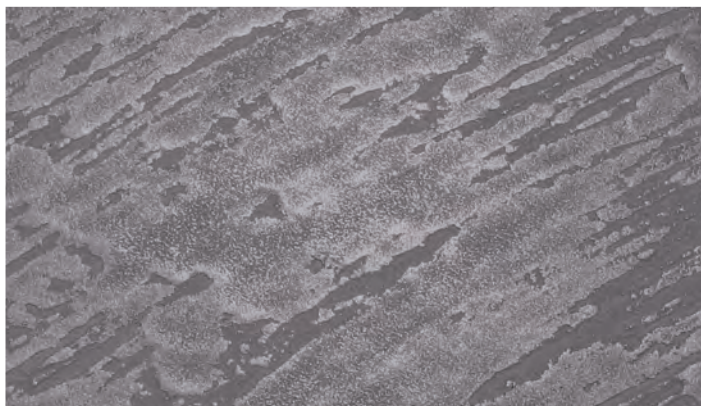
VISIONNAIRE BLADE - V 12



VISIONNAIRE BLADE - V 38



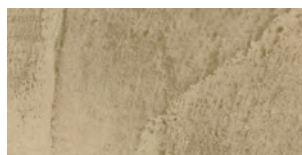
VISIONNAIRE BLADE - V 42



VISIONNAIRE GOLD - V 39 - EFFETTO MARS



VISIONNAIRE BLADE - V 41



VISIONNAIRE BLADE - V 11



VISIONNAIRE BLADE - V 08

P a b l o P i c a s s o

"I colori, come i lineamenti, seguono i cambiamenti delle emozioni"



HYPNOSE

FINITURA DECORATIVA PER INTERNI ARRICCHITA CON
CARICHE METALLICHE CHE CREANO SPECIALI EFFETTI DI
“DISPERSIONE CROMATICA”

INTERIOR DECORATIVE FINISH, ENRICHED WITH PRECIOUS
METALLIC GLITTERS CREATING A SORT OF “CHROMATIC
DISPERSION” EFFECT

FINITURA DECORATIVA PER INTERNI
ARRICCHITA CON CARICHE
METALLICHE CHE CREANO SPECIALI
EFFETTI DI "DISPERSIONE
CROMATICA"

L'applicazione di **HYPNOSE** è semplice e pratica. La versatilità del prodotto e l'utilizzo di idonei strumenti di lavorazione, consentono di ottenere gradevoli ed innovativi effetti di decorazione.

Su superfici opportunamente preparate applicare due strati di **NOVALUX E** (idropittura lavabile), colorato e diluito, con rullo a pelo corto. Distribuire quindi il primo strato di **HYPNOSE**, diluito, con **guanto o pennello "CityVision"**. Dopo almeno 4 ore applicare, con la stessa modalità, un secondo strato di **HYPNOSE** diluito.

INTERIOR DECORATIVE FINISH,
ENRICHED WITH PRECIOUS
METALLIC GLITTERS CREATING A
SORT OF "CHROMATIC DISPERSION"
EFFECT

HYPNOSE is extremely easy to apply. The versatility of **HYPNOSE**, together with the use of professional tools, will produce peculiar and modern visual effects.

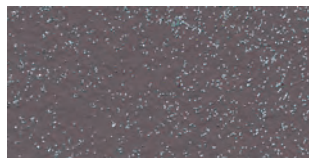
Apply two coats of **NOVALUX E** tinted and properly diluted, with a short-hair roller.

Apply then the first coat of **HYPNOSE**, properly diluted, with the **"CityVision" glove or brush**. After at least 4 hours apply a second coat of **HYPNOSE**, properly diluted, created the desired visual effect.

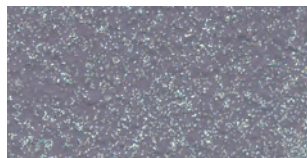




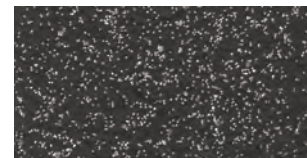
HYPNOSE su/on NOVALUX E IP 4094 3



HYPNOSE su/on NOVALUX E IP 4079 2



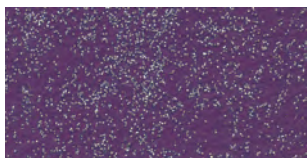
HYPNOSE su/on NOVALUX E IP 4158 3



HYPNOSE su/on NOVALUX E IP 4164 3



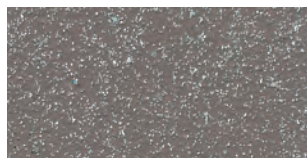
HYPNOSE su/on NOVALUX E IP 4168 2



HYPNOSE su/on NOVALUX E IP 4097 3



HYPNOSE su/on NOVALUX E IP 4084 2



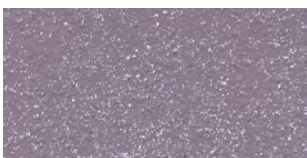
HYPNOSE su/on NOVALUX E IP 4166 2



HYPNOSE su/on NOVALUX E IP 4011 2



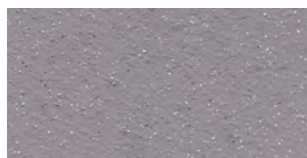
HYPNOSE su/on NOVALUX E IP 4144 3



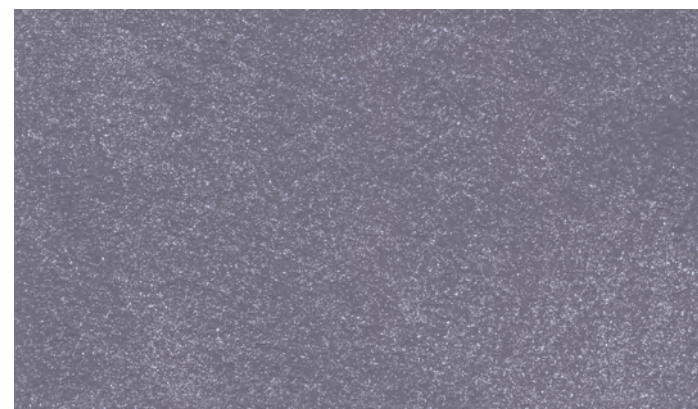
HYPNOSE su/on NOVALUX E IP 4095 2



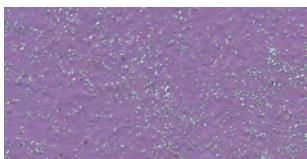
HYPNOSE su/on NOVALUX E IP 4085 1



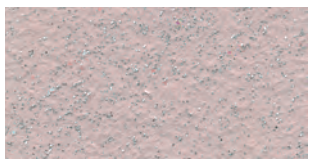
HYPNOSE su/on NOVALUX E IP 4090 1



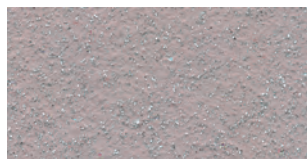
HYPNOSE su/on NOVALUX E IP 4158 3 - applicazione a pennello - brush application.



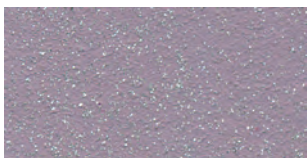
HYPNOSE su/on NOVALUX E IP 4096 2



HYPNOSE su/on NOVALUX E IP 4081 1



HYPNOSE su/on NOVALUX E IP 4089 1



HYPNOSE su/on NOVALUX E IP 4159 1



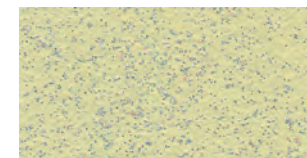
HYPNOSE su/on NOVALUX E IP 4160 1



HYPNOSE su/on NOVALUX E IP 40881



HYPNOSE su/on NOVALUX E IP 4012 2



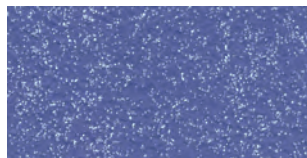
HYPNOSE su/on NOVALUX E IP 4146 1



HYPNOSE su/on NOVALUX E IP 4101 1



HYPNOSE su/on NOVALUX E IP 4103 1



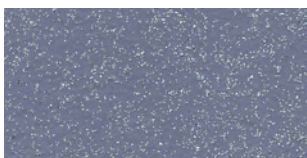
HYPNOSE su/on NOVALUX E IP 4102 3



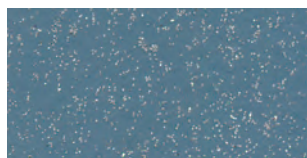
HYPNOSE su/on NOVALUX E IP 4169 1



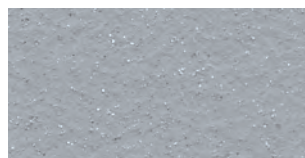
HYPNOSE su/on NOVALUX E IP 4000 1



HYPNOSE su/on NOVALUX E IP 4170 3



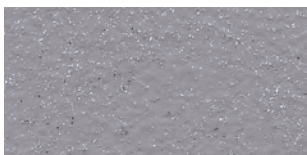
HYPNOSE su/on NOVALUX E IP 4174 3



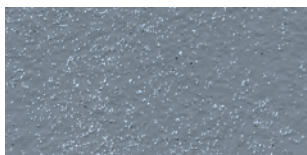
HYPNOSE su/on NOVALUX E IP 4180 1



HYPNOSE su/on NOVALUX E BIANCO



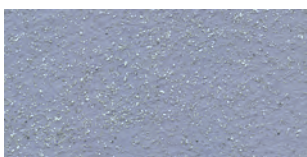
HYPNOSE su/on NOVALUX E IP 4154 1



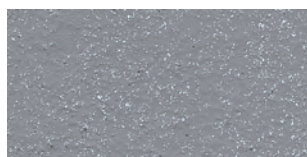
HYPNOSE su/on NOVALUX E IP 4177 1



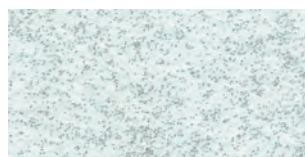
HYPNOSE su/on NOVALUX E IP 4134 1



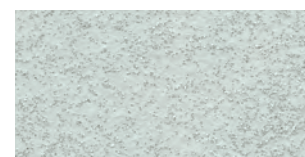
HYPNOSE su/on NOVALUX E IP 4171 1



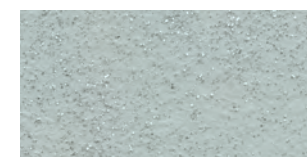
HYPNOSE su/on NOVALUX E IP 4179 1



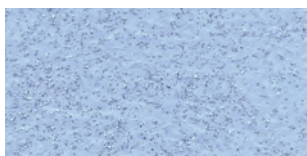
HYPNOSE su/on NOVALUX E IP 4108 1



HYPNOSE su/on NOVALUX E IP 4150 1



HYPNOSE su/on NOVALUX E IP 4151 1



HYPNOSE su/on NOVALUX E IP 4104 1

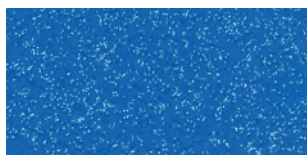


HYPNOSE su/on NOVALUX E IP 4155 1

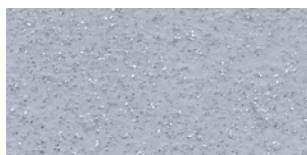
MATERIALI FORMULATI PER DECORARE I NUOVI SPAZI URBANI

MATERIALS AND EFFECTS TO DECORATE NEW URBAN SPACES

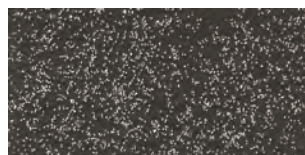
HYPNOSE



HYPNOSE su/on NOVALUX E IP 4112 3



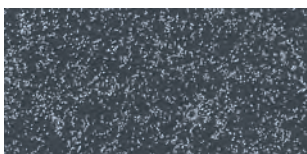
HYPNOSE su/on NOVALUX E IP 4172 1



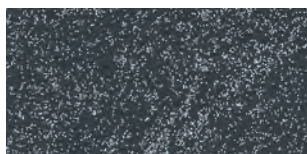
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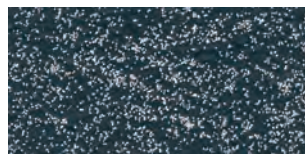
HYPNOSE su/on NOVALUX E IP 4173 3



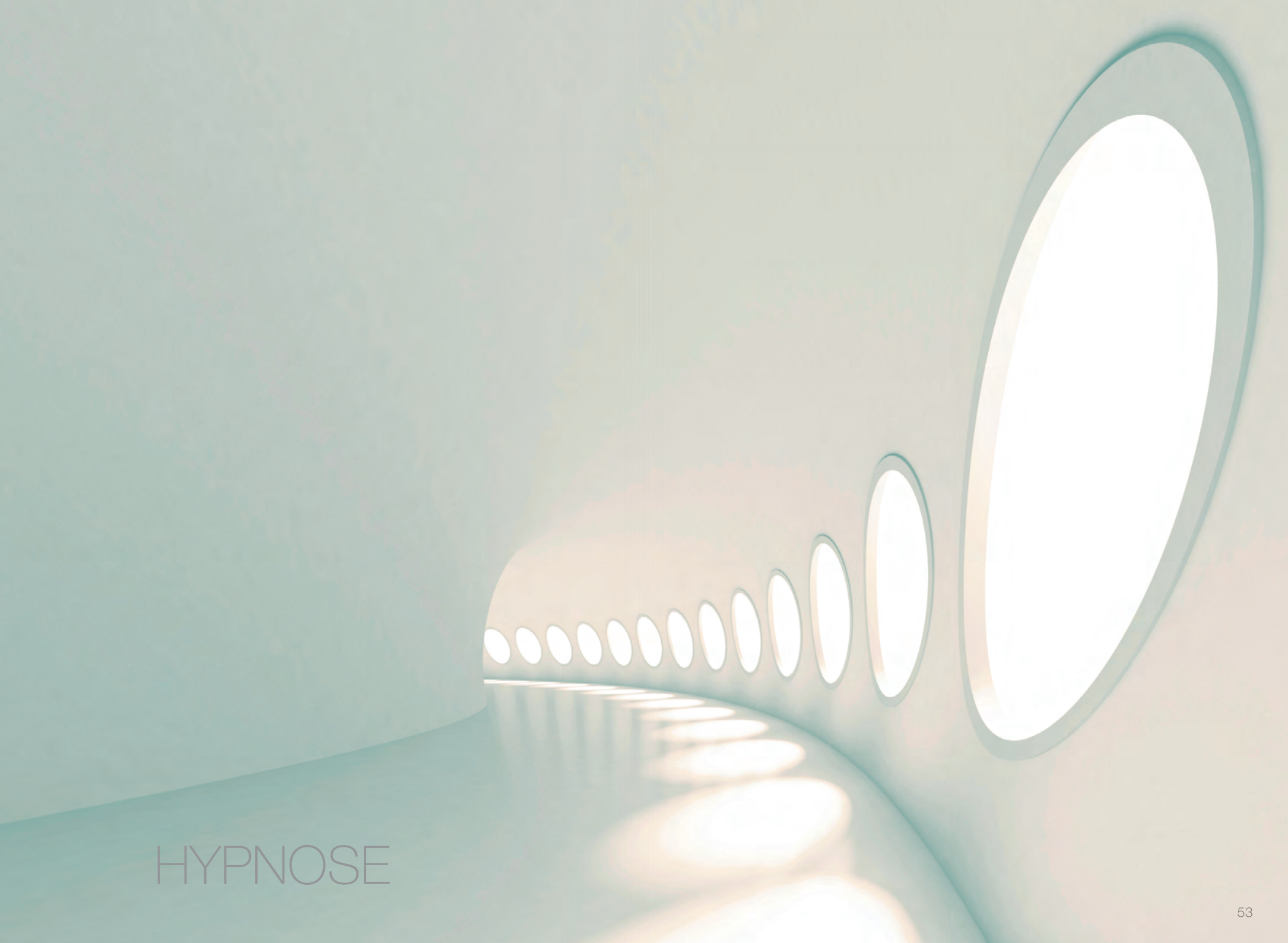
HYPNOSE su/on NOVALUX E IP 4176 2



HYPNOSE su/on NOVALUX E IP 4178 3



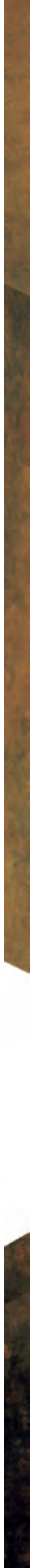
HYPNOSE su/on NOVALUX E IP 4173 3



HYPNOSE

T a t e L i n d e n

“Good designers are praised for their technique, great designers for their impact.”



IRONic

RIVESTIMENTO DECORATIVO PER INTERNI AD EFFETTO RUGGINE

INTERIOR OXIDIZED METAL FINISH

RIVESTIMENTO DECORATIVO PER INTERNI AD EFFETTO RUGGINE

IRONic è un sistema idrodiluibile composto da un prodotto di fondo, **IRONic Fondo** e da una finitura ossidante, **IRONic Liquido Antichizzante**. L'applicazione di **IRONic Liquido Antichizzante** su **IRONic Fondo** produce un'ossidazione del tutto identica a quanto rilevabile su di una superficie ferrosa esposta alla naturale corrosione da parte degli agenti atmosferici.

Su due strati di **IRONic Fondo** diluito e applicato con pennello o con rullo, stendere, dopo almeno 12 ore, uno strato di **IRONic Liquido Antichizzante**, con spugna marina tamponando la superficie. Dopo almeno due ore, stendere il secondo ed eventualmente il terzo strato di **IRONic Liquido Antichizzante**, in funzione del grado di ossidazione desiderato.

E' possibile proteggere la superficie applicando **DECOFIX** diluito.

OXIDIZED METAL FINISH FOR INTERIORS

IRONic is a water-based system consisting of one iron-reactive paint (**IRONic Fondo**) and one rust activator (**IRONic Liquido Antichizzante**).

The application of **IRONic Fondo** over **IRONic Liquido Antichizzante** triggers a real oxidation process that creates stunning rusted iron finishes on almost any paintable surface.

With brush or roller, apply two layers of **IRONic Fondo** diluted, with an interval of 4 hours. After at least 12 hours, apply one or more coats of **IRONic Liquido Antichizzante**, with marine sponge, working on small portions of wall.

Protect the surface with **DECOFIX** diluted, if required.



IRONic Corrosion



IRONic Oxidation



IRONIC

O s c a r W i l d e

“Mere color, unspoiled by meaning, and unallied with definite form, can speak to the soul in a thousand different ways.”

STUCCO IN CALCE EXTRA-LUCIDO, PER LA DECORAZIONE
DI SUPERFICI INTERNE

59

STUCCO IN CALCE EXTRA-LUCIDO, PER LA DECORAZIONE DI SUPERFICI INTERNE

MIRROR, stucco lucido a calce, è composto da grassello di calce aerea stagionato, inerti selezionati e modificanti reologici che garantiscono un'ottima lavorabilità al prodotto.

Su supporti opportunamente preparati, applicare due o più strati di **MIRROR** con spatola in acciaio inossidabile. Prima che la superficie essicchi completamente, compattare e lucidare.

E' possibile proteggere e decorare le superfici trattate con **MIRROR** applicando **CERA WAX**, disponibile nelle varianti: **NEUTRA, GOLD, SILVER, BRONZE.**

MINERAL BASED HIGH-GLOSS VENETIAN PLASTER, FOR INTERIORS

MIRROR is a mineral-based high-gloss venetian plaster, consisting of "grassello" slaked lime, selected inerts and rheological modifiers, that ensure a high workability of the product. On smooth and primed surfaces, apply two or more layers of **MIRROR**, with a stainless steel trowel. Before the product dries out completely, compress and polish it using the same tool.

It is possible to protect and decorate further interior surfaces, applying one or more layers of **CERA WAX NEUTRAL, GOLD, SILVER** or **BRONZE.**



MIR 012-25



MIR 012-18



MIR 012-15



MIR 012-13



MIR 012-14



MIR 012-18 con/with CERA WAX GOLD



MIR 012-17



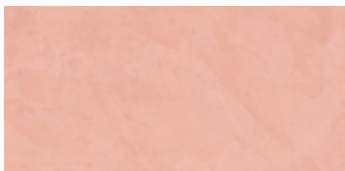
MIR 012-16



MIR 012-28



MIR 012-24

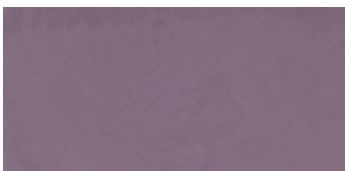


MIR 012-36

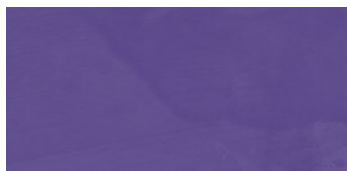


MIR 012-23

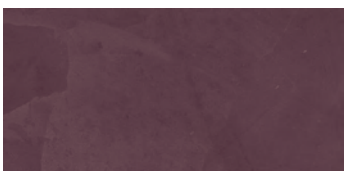
Mirror MIRROR



MIR 012-34



MIR 012-22

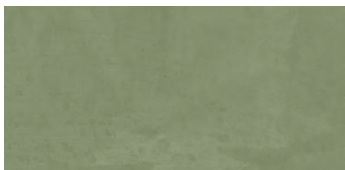


MIR 012-19



MIR 012-31





MIR 012-40



MIR 012-33



MIR 012-43

MIR
MIRROR

STUCCO IN CALCE EXTRA-LUCIDO, PER LA
DECORAZIONE DI SUPERFICI INTERNE

MINERAL HIGH-GLOSS "STUCCO", FOR INTERIORS



MIR 012-45



MIR 012-42



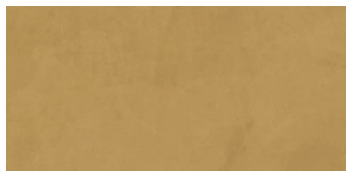
MIR 012-29



MIR 012-39



MIR 012-26



MIR 012-30



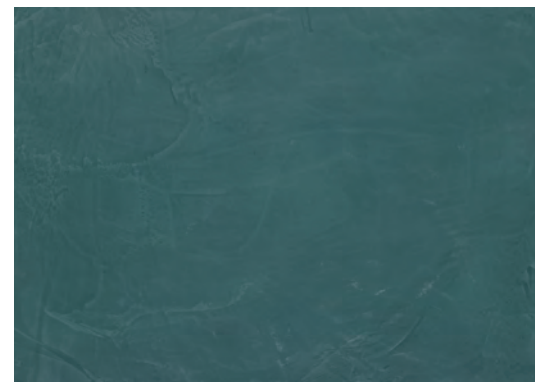
MIR 012-27 con/with CERA WAX SILVER



MIR 012-22 con/with CERA WAX GOLD



MIRROR BIANCO



MIR 012-46 con/with CERA WAX SILVER



MIR 012-21



MIR 012-04



MIR 012-12



MIR 012-06



MIR 012-10



MIR 012-01



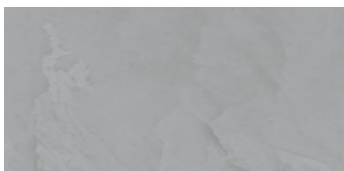
MIR 012-07



MIR 012-37



MIR 012-09



MIR 012-27



MIR 012-47



MIR 012-46



R e n z o P i a n o

“Una città non e' disegnata, semplicemente si fa da sola.
Basta ascoltarla, perchè una città e' fatta di tante storie.”



Celestia

RIVESTIMENTO DECORATIVO PROFONDAMENTE OPACO
PER INTERNI AD EFFETTO "SOFT-TOUCH"

MATT INTERIOR DECORATIVE FINISH WITH "SOFT TOUCH"
FEEL

CELESTIA

RIVESTIMENTO DECORATIVO
PROFONDAMENTE OPACO
PER INTERNI AD EFFETTO "SOFT-TOUCH"

MATT INTERIOR DECORATIVE FINISH WITH
"SOFT TOUCH" FEEL



C 1135 - Korea



C 1075 - Tokio



C 1065 - Bangkok



C 1307 - Huangshi



C 1301 - Yichuan



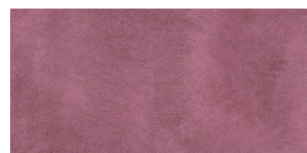
C 1072 - Phuket



C 1062 - Tajikistan



C 1073 - Giakarta



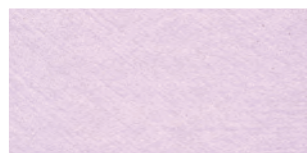
C 1300 - Shantou



C 1204 - Bombay



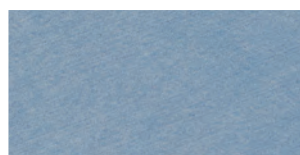
C 1202 - Bali



C 1070 - Seoul



C 1200 - Shishanling



C 1201 - Cambogia



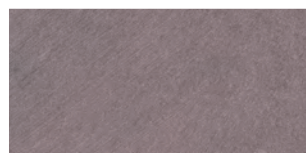
C 1060 - Philippines



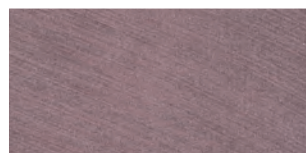
C 1203 - Giava



C 1063 - Yunnan



C 1064 - Sungliao



C 1306 - Wuhan

RIVESTIMENTO DECORATIVO PROFONDAMENTE OPACO PER INTERNI AD EFFETTO "SOFT-TOUCH"

CELESTIA è una finitura per decorazioni di interni a base di cariche elastiche che creano un effetto tattile e visivo di cuoio, con gradevoli giochi di luce e colori.

CELESTIA consente di ottenere soluzioni cromatiche con sensazioni visive così profonde da indurre sempre a "toccare" le superfici colorate, ricevendone emozioni sorprendentemente calde e confortevoli, in sintonia con le attuali tendenze dell'architettura d'interni.

Il sistema prevede l'applicazione di una pittura di fondo colorata **ARTIC-A**, in due strati, e conseguente stesura a pennello di **CELESTIA**, con pennello o guanto, in uno o due strati, in tinta con il fondo **ARTIC-A**.

MATT INTERIOR DECORATIVE FINISH WITH "SOFT TOUCH" FEEL

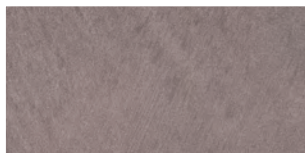
CELESTIA is an interior decorative finish with elastic charges, which creates an extremely elegant soft touch effect with a leather look and outstanding vibration of light and colour.

CELESTIA originates intense chromatic solutions, with warm and deep visual sensations. Walls become piece of Art, that one may want to touch, in order to get back surprisingly warm perceptions, in harmony with the actual trends of modern architecture.

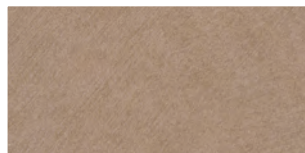
CELESTIA offers not only visual decoration but help to create an environment of wellness and spiritual relaxation.

CELESTIA is tinted and applied with a brush or synthetic glove over an undercoat, **ARTIC-A**, colored in a similar shade.

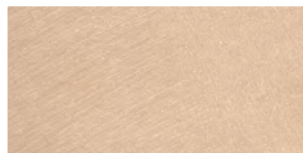




C 1151 - Taiwan



C 1002 - Han



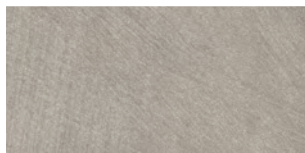
C 1025 - Bangladesh



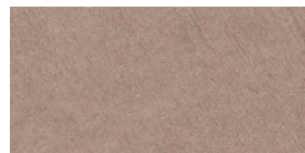
C 1132 - Nepal



C 1312 - Taj Mahal

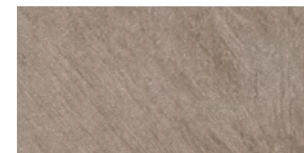


C 1305 - Tianshui



C 1152 - Taklimakan

CELESTIA



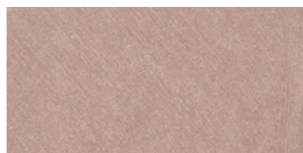
C 1308 - Namtso



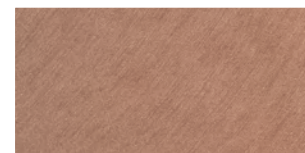
C 1304 - Gansu



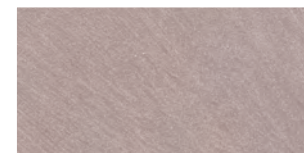
C 1153 - Liaoning



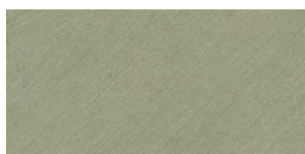
C 1001 - Japan



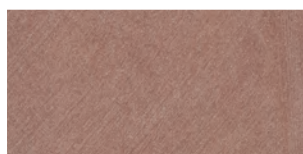
C 1024 - Gange



C 1313 - Nanyang



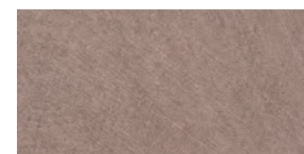
C 1182 - Mekong



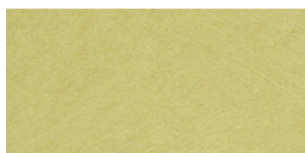
C 1000 - Brunei



C 1023 - Indonesia



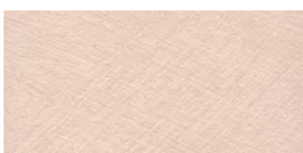
C 1310 - Lushan



C 1113 - Malaysia



C 1004 - Henan



C 1154 - Thailand



C 1022 - Karakorum



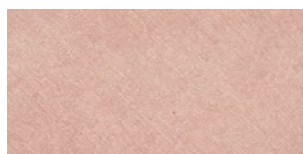
C 1303 - Luoyang



C 1181 - Singapore



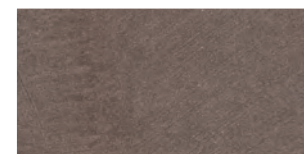
C 1003 - Wei



C 1150 - Kazakhstan



C 1020 - China



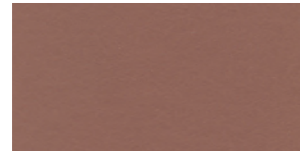
C 1302 - Mogao



CF 1406



CF 1407



CF 1402



CF 1405



CF 1400

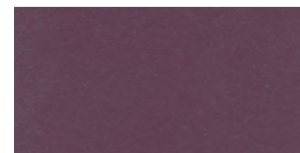


CF 1401

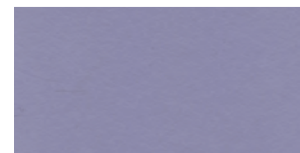
CELESTIA FINISH

E' una finitura trasparente ad effetto soft touch. **CELESTIA FINISH** conferisce alla parete un piacevole effetto tattile con una finitura leggermente "satinata". Diluire il prodotto con il 20-30% di acqua ed applicare in due mani su **ARTIC-A** colorata.

Transparent top coat with a very high soft touch effect. Apply **CELESTIA FINISH** with a short pile roller over the undercoat named **ARTIC-A**, tinted. **CELESTIA FINISH** will be diluted with no less than 20 to 30% of clean water.



CF 1404



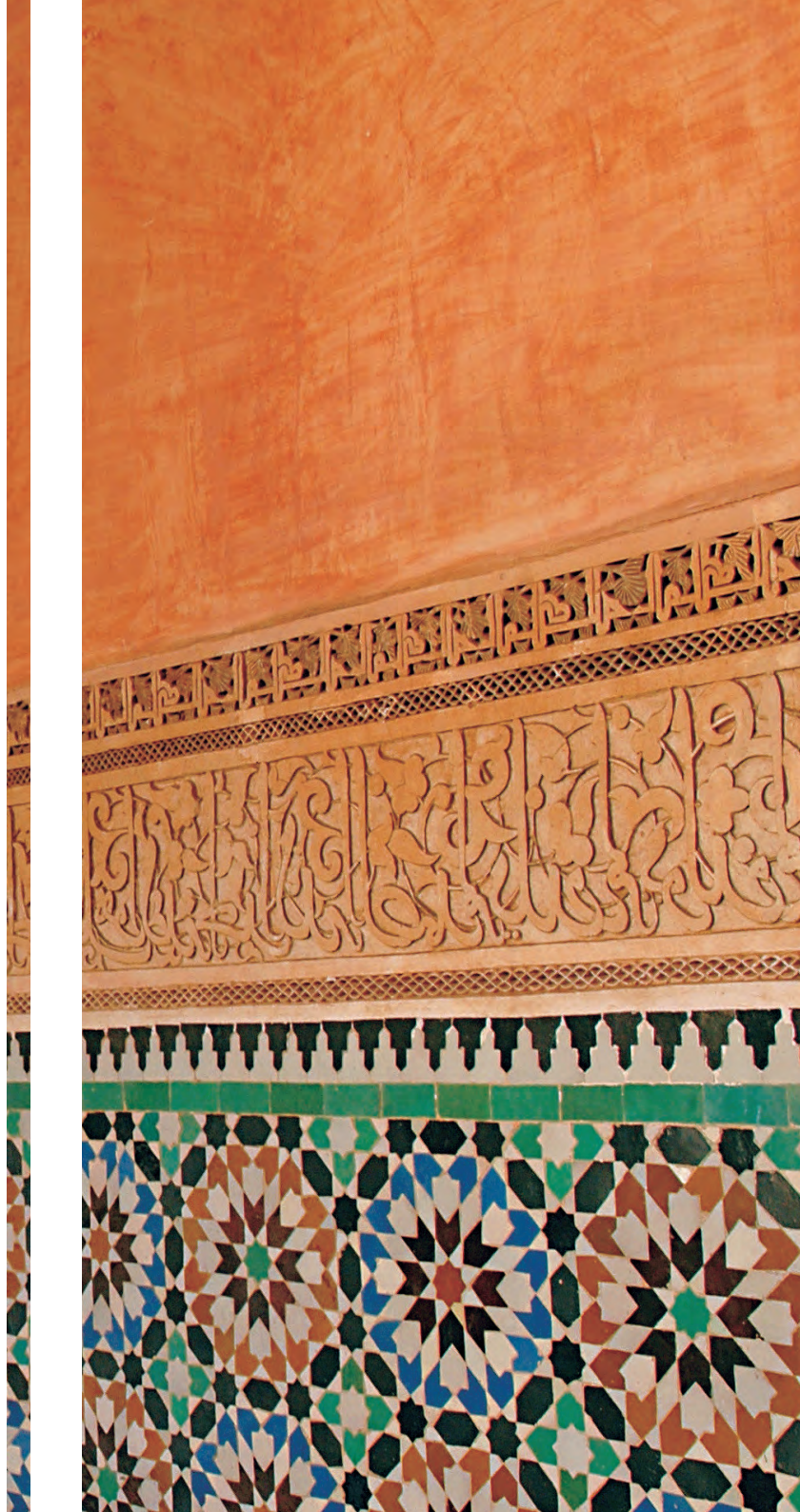
CF 1403



Celestia Finishis su Artica C 1025

M i c h a e l G a b e l l i n i

“Light, air, sound. In every space, it’s how you embrace those things.”



Antiche Patine

VELATURE DALLA CLASSICA VIBRANTE TRASPARENZA PER
PATINATURE DI PREGIO

CLASSIC VIBRANT PATINAS FOR TRADITIONAL COLOUR
WASHING TECHNIQUES

VELATURE DALLA CLASSICA VIBRANTE TRASPARENZA PER PATINATURE DI PREGIO

ANTICHE PATINE sono formulate per ottenere effetti di coloritura e decorazione, tipici della nostra tradizione storica.

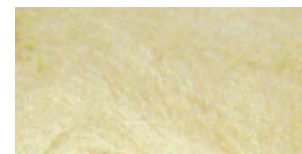
L'intrinseca trasparenza dei pigmenti permette di ottenere colorazioni gradualmente più intense, se applicate in più mani.

I due veicoli, **LATTEDICALCE** e **FASE SILOSSANICA**, si applicano a pennello, straccio, spugna, spruzzo, pennello per "guazzi", secondo l'effetto ricercato. Un buon risultato si otterrà procedendo con almeno due mani in successione.

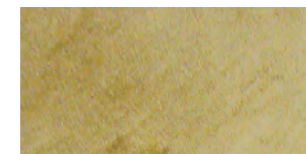
CLASSIC VIBRANT PATINAS FOR TRADITIONAL COLOUR WASHING TECHNIQUES

ANTICHE PATINE are formulated to reproduce colour washes and decorative stains, typical of the Italian historical heritage.

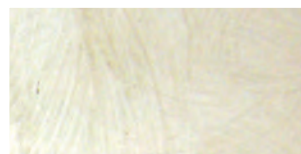
Gradually deeper shades are easily obtained thanks to the natural transparency of the pigments used and with the application of several coats of the same or different color. Matt, transparent shades of "noble" chromatic richness. The two binders, **LATTEDICALCE** or **FASE SILOSSANICA** will be tinted with **Mixcolor by Novacolor tinting system** and applied with a brush, cloth, sponge or "gouache" brush, in two or more coats.



AP 6039



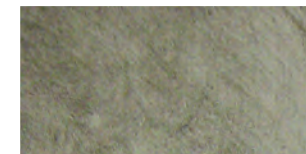
AP 6038



AP 6042



AP 6041



AP 6040



AP 6044



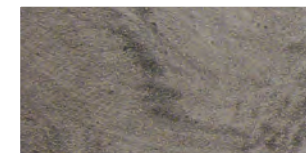
AP 6043



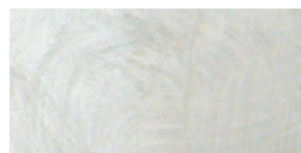
AP 6053



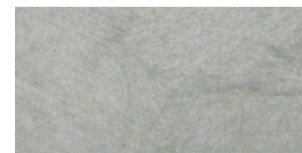
AP 6052



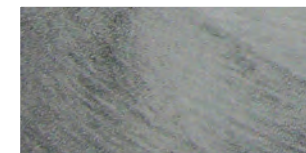
AP 6051



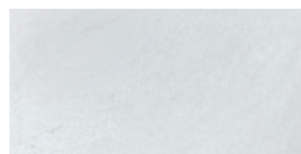
AP 6047



AP 6046



AP 6045



AP 6050



AP 6049



AP 6048



AP 6000



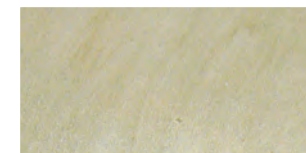
AP 6001



AP 6002



AP 6033



AP 6035



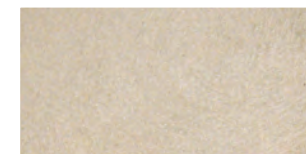
AP 6005



AP 6006



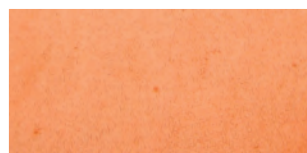
AP 6007



AP 6028



AP 6036



AP 6037

ANTICHE PATINE



AP 6026



AP 6025



AP 6003



AP 6004

VELATURE DALLA CLASSICA
VIBRANTE TRASPARENZA PER
PATINATURE DI PREGIO

CLASSIC VIBRANT PATINAS FOR
TRADITIONAL COLOUR WASHING
TECHNIQUES



AP 6023



AP 6022



AP 6008



AP 6009



AP 6020



AP 6019



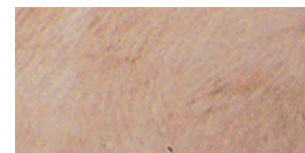
AP 6010



AP 6011



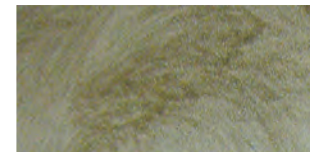
AP 6012



AP 6015



AP 6014



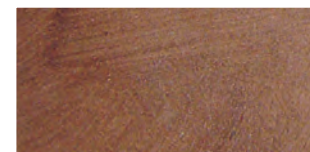
AP 6032



AP 6027



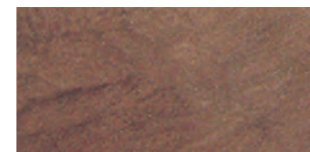
AP 6024



AP 6021



AP 6018



AP 6013

velatura *unamano*

VELATURA ACRILICA A MANO UNICA PER
INTERNI ED ESTERNI

Velatura formulata con copolimeri acrilici a base acqua, da utilizzare in interni ed esterni. **VELATURA UNAMANO** è pronta all'uso, se necessario, in presenza di supporti fortemente assorbenti diluire con max 5% di acqua. Il prodotto si applica in una mano a pennello, su fondi acrilici o minerali.

ACRYLIC ONE LAYER COLOR WASH FOR
INTERNAL AND EXTERNAL USE

VELATURA UNAMANO is formulated with high quality water-based acrylic co-polymers for an indoor and outdoor use.

VELATURA UNAMANO is ready for use, and may be diluted with max 5% of water, according to substrate absorption and preparation.

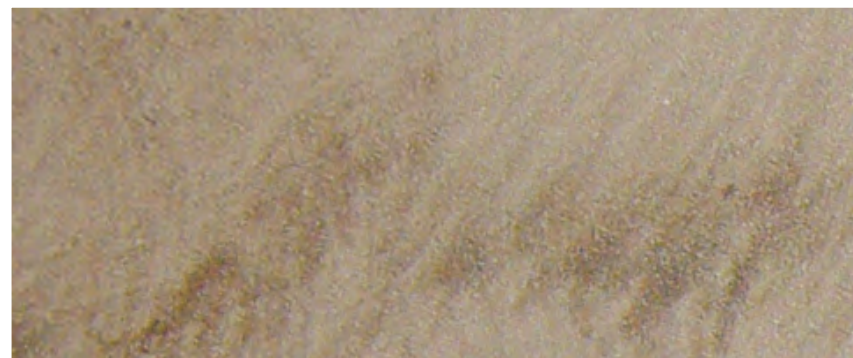
VELATURA UNAMANO is applied in just one coat, over acrylic or mineral paints and plasters.



UNAMANO 6004



UNAMANO 6019



UNAMANO 6027

L e C o r b u s i e r

“L'architettura è il gioco, rigoroso e magnifico, dei volumi assemblati nella luce”



ERA VENEZIANA

GRASSELLO DI CALCE LUCIDO PER INTERNI ED ESTERNI

LIME-BASED GLOSSY STUCCO FINISH FOR INSIDE AND
OUTSIDE USE

GRASSELLO DI CALCE LUCIDO PER INTERNI ED ESTERNI

Rivestimento minerale costituito da grassello di calce di lunga stagionatura, polveri minerali, inerti selezionati e additivi reologici per una migliore lavorabilità del prodotto. Secondo il tipo di lavorazione si possono ottenere effetti di Stucco Lucido Veneziano, Stucco Romano, Encausto o Stucco Mantovano.

Applicare in più mani e lucidare con frattazzo inox. E' possibile proteggere le superfici interne applicando una o più mani di **CERA WAX**, nelle varianti neutra, oro, argento o bronzo.

LIME-BASED GLOSSY STUCCO FINISH FOR INSIDE AND OUTSIDE USE

Mineral polished plaster made of long-seasoned "grassello" lime putty, marble powders and rheological additives for a better workability of the product.

Stucco Lucido Veneziano, Grassello, Encausto, Stucco Mantovano can be easily achieved, depending on the application technique.

ERA VENEZIANA will be applied in two or more layers with a stainless steel trowel, then burnished using the same tool.

Protect with **CERA WAX** in interiors only, available as neutral, gold, silver or bronze.

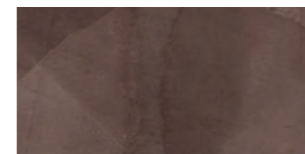




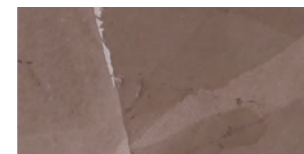
Era Veneziana EV 903



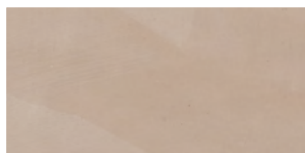
Era Veneziana EV 909



Era Veneziana EV 915



Era Veneziana EV 921



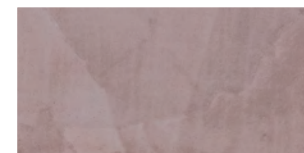
Era Veneziana EV 904*



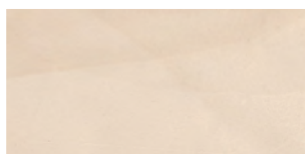
Era Veneziana EV 910



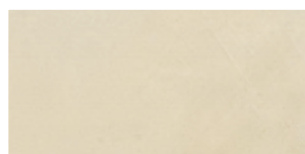
Era Veneziana EV 916*



Era Veneziana EV 922



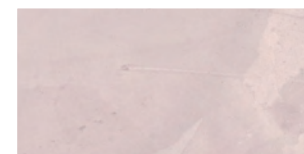
Era Veneziana EV 905*



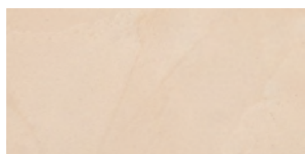
Era Veneziana EV 911



Era Veneziana EV 917*



Era Veneziana EV 923



Era Veneziana EV 902

ERA VENEZIANA



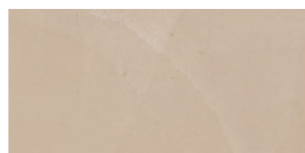
Era Veneziana EV 914*



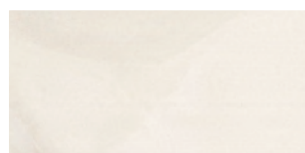
Era Veneziana EV 920*



Era Veneziana EV 901



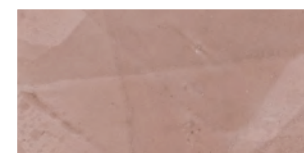
Era Veneziana EV 907*



Era Veneziana EV 908*



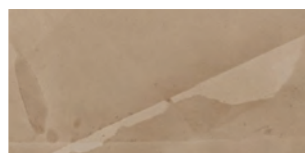
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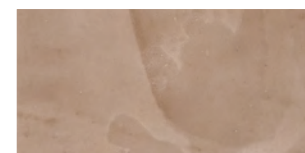
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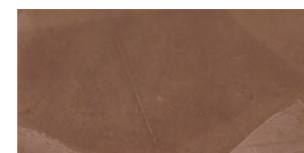
Era Veneziana EV 900



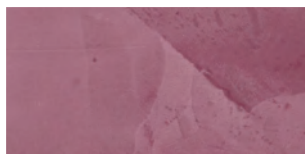
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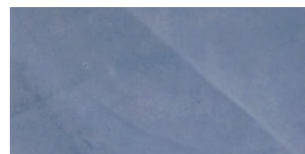
Era Veneziana EV 912



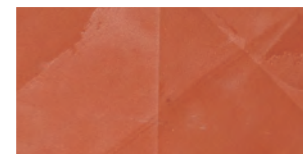
Era Veneziana EV 918



Era Veneziana EV 927



Era Veneziana EV 933



Era Veneziana EV 938



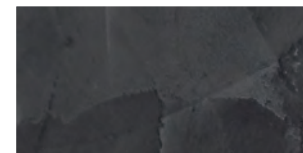
Cera Oro su
Era Veneziana EV 915



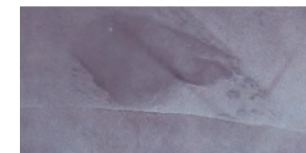
Era Veneziana EV 928



Era Veneziana EV 934



Era Veneziana EV 937



Cera Argento su
Era Veneziana EV 930



Era Veneziana EV 929



Era Veneziana EV 935



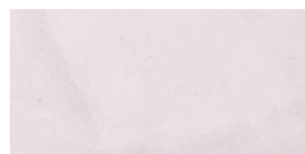
Era Veneziana EV 936*



Cera Argento su
Era Veneziana EV 933



Era Veneziana EV 926

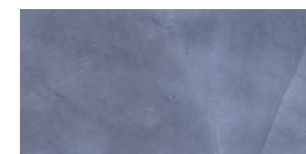


Era Veneziana EV 932

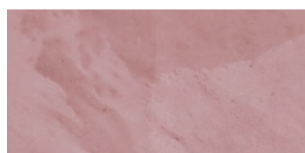
ERA VENEZIANA

GRASSELLO DI CALCE LUCIDO PER INTERNI ED ESTERNI

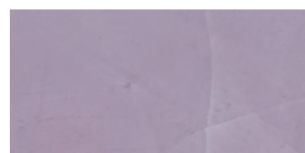
LIME-BASED GLOSSY STUCCO FINISH FOR INSIDE AND OUTSIDE USE



Era Veneziana EV 933 su
Era Veneziana EV 930



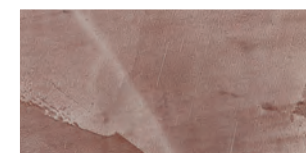
Era Veneziana EV 925



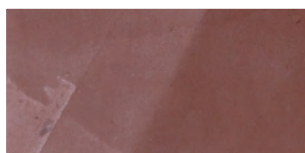
Era Veneziana EV 931



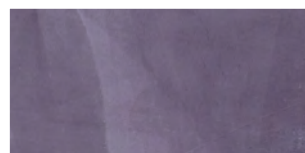
Cera Oro su
Era Veneziana EV 937



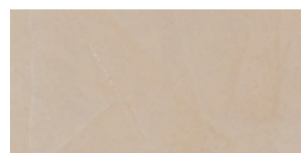
Era Veneziana EV 912 su
Era Veneziana EV 924



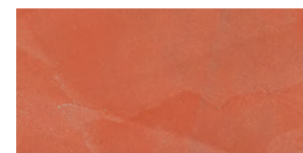
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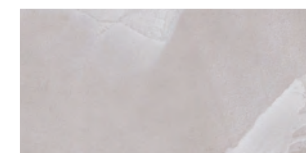
Era Veneziana EV 930



Cera Oro su
Era Veneziana EV 904



Cera Oro su
Era Veneziana EV 938



Era Veneziana EV 908*
su Era Veneziana EV 906



ERA VENEZIANA

P a u l K l e e

“Color is the place where our brain and the universe meet.”



Teodorico

INTONACHINO A CALCE DECORATIVO PER INTERNI ED
ESTERNI CON EFFETTI ORO, ARGENTO E BRONZO

MINERAL LIME-BASED PLASTER WITH
GOLD, SILVER AND BRONZE HIGHLIGHTS

INTONACHINO A CALCE DECORATIVO PER INTERNI ED ESTERNI CON EFFETTI ORO, ARGENTO E BRONZO

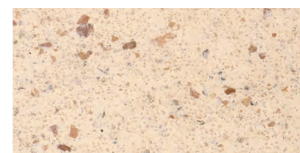
TEODORICO è un intonachino minerale a base di calce, particolarmente indicato per la decorazione di interni ed esterni di pregio. La superficie di **TEODORICO** presenta un effetto di intonachino liscio, impreziosito dalla presenza di minuscole scaglie metalliche di colore oro, argento o bronzo. Applicare **TEODORICO** con spatola inox in due mani su fondo idoneo. In fase di appassimento frattazzare la superficie e se necessario inumidire. Lisciare quindi ripetutamente la superficie con spatola inox, prima che sia completamente essiccata.

É possibile proteggere la superficie in interni con **CERA WAX**, o in esterni con **ACQUADIVETRO**.

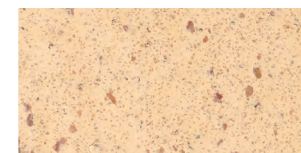
MINERAL LIME-BASED PLASTER WITH GOLD, SILVER AND BRONZE HIGHLIGHTS

TEODORICO is a lime-based plaster, for the decoration of interior and exterior walls. The product applied looks totally smooth and even, with metallic highlights, gold, silver and bronze, which give the surface highly sophisticated decorative features. Apply with a stainless steel trowel in two coats. Sponge both coats when the product is still wet, and burnish the final layer so as to obtain the desired visual look.

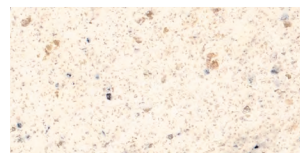
If required, protect in interiors with a further coat of **CERA WAX**, or in exteriors with **ACQUADIVETRO**.



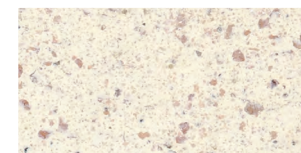
TDB 517*



TDB 516*



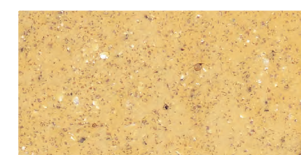
TDG 518



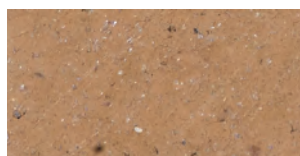
TDB 502



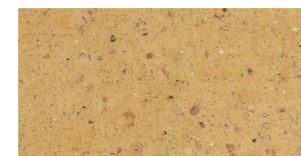
TDS 522



TDS 510



TDS 500*



TDB 501*



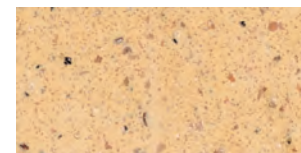
TDS 505



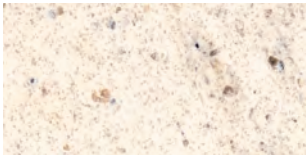
TDS 511*



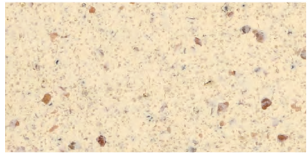
TDB 504



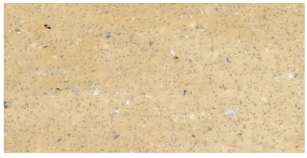
TDB 515*



TDB 518



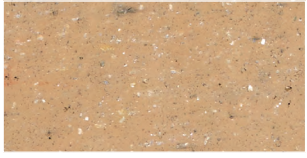
TDB 508



TDS 507



TDS 521



TDS 506



TEODORICO



TEODORICO TDB 509 EFFETTO "TRAVERTINO" con spatola in plastica, con Cera Wax neutra / with plastic trowel, with Neutral Wax – solo per interni – for interiors only

INTONACHINO A CALCE DECORATIVO PER INTERNI ED ESTERNI CON EFFETTI ORO, ARGENTO E BRONZO
MINERAL LIME-BASED PLASTER WITH GOLD, SILVER AND BRONZE HIGHLIGHTS



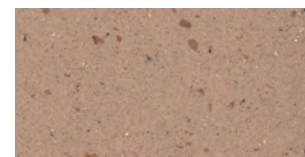
TDG 621



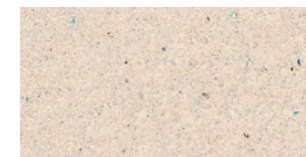
TDB 624



TDB 630



TDG 631



TDB 627



TDB 633



TDS 620*



TDS 622*

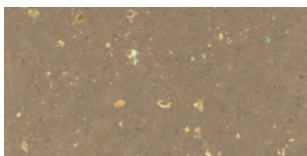


TDG 623*

TEODORICO

INTONACHINO A CALCE DECORATIVO PER INTERNI ED ESTERNI
CON EFFETTI ORO, ARGENTO E BRONZO

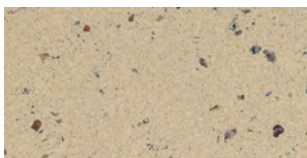
MINERAL LIME-BASED PLASTER
WITH GOLD, SILVER AND BRONZE HIGHLIGHTS



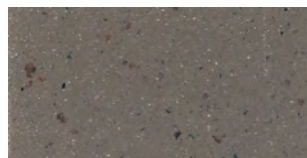
TDB 628*



TEODORICO TDS 653 con Cera Argento solo per interni/with Silver Wax
interiors only



TDG 629



TDS 625*



TDG 626



TDB 638*



TDB 634



TDG 636



TDG 632*



TDS 635*



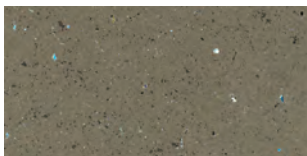
TDS 637*



TDS 639*



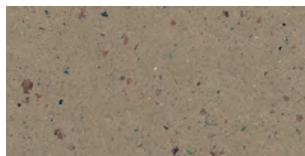
TEODORICO



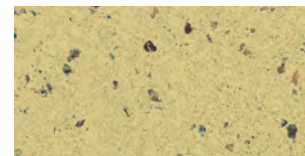
TDS 647*



TDS 645*



TDG 640*



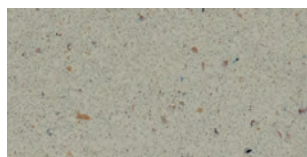
TDB 643



TDB 644



TDS 648



TDG 646



TDG 641

TEODORICO

INTONACHINO A CALCE DECORATIVO PER INTERNI ED ESTERNI
CON EFFETTI ORO, ARGENTO E BRONZO

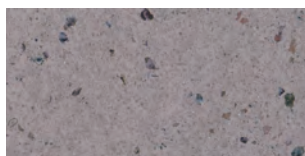
MINERAL LIME-BASED PLASTER
WITH GOLD, SILVER AND BRONZE HIGHLIGHTS



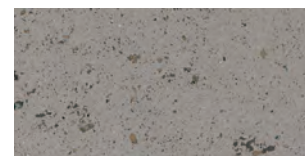
TDS 654



TDB 650*



TDS 651*



TDS 659



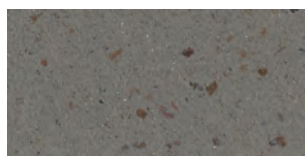
TDG 656



TDS 652*



TDS 655*



TDS 660*



TDS 657*

I colori contrassegnati con * NON
sono utilizzabili in esterni.

Colours marked with * CANNOT
be used outdoor.

C h a r l o t t e M o s s

“There are two things that make a room timeless: a sense of history
and a piece of the future”



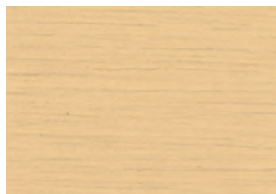
mineral finishes

FINITURE IN CALCE PER ESTERNI ED INTERNI DI PREGIO

MINERAL LIME-BASED FINISHES FOR EXTERIORS AND INTERIORS



MF/48



MF/42



MF/49*



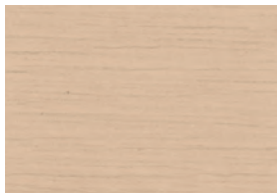
MF/51



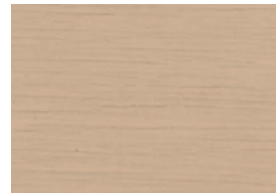
MF/52



MF/41



MF/43



MF/45



Marmur Medio MF/43 – Effetto Travertino
con spatola inox con/with Cera Wax Neutra,
solo per interni - interiors only



MF/40



MF/44



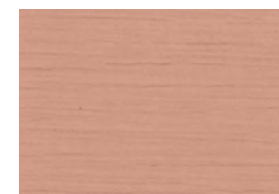
MF/38



MF/35



MF/32



MF/60



MF/39



MF/47



MF/34



MF/27



MF/29



MF/66



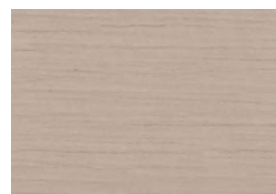
MF/37



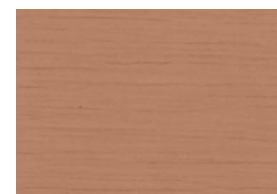
MF/36



MF/33



MF/28



MF/61*

* colori solo per interni
* colors for interiors only

FINITURE IN CALCE PER ESTERNI ED INTERNI DI PREGIO

MINERAL FINISHES comprende una gamma di intonachini di calce di diversa granulometria: **MARMUR FINE** e **MEDIO**, ed una pittura a base di calce, **ERA A PENNELLO**, formulati con idrato di calce, polveri di marmi italiani e modificanti reologici.

MINERAL FINISHES produce effetti classici, trasparenti e vibranti, tipici delle coloriture del passato.

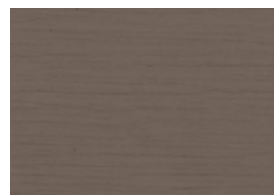
MINERAL FINISHES consente di realizzare, attraverso l'uso di tecniche antiche o attrezzi assolutamente innovativi, finiture estremamente decorative, dal sapore antico ma con grande impatto moderno e di design.

MINERAL LIME-BASED FINISHES FOR EXTERIORS AND INTERIORS

MINERAL FINISHES offers a range of lime polished plasters for internal and external use: **MARMUR FINE** and **MEDIO**, and a traditional lime paint, **ERA A PENNELLO**, made of hydrated lime, italian marble powder and rheologic modifiers.

MINERAL FINISHES produces transparent and vibrant textures, typical of the past.

MINERAL FINISHES achieves, through ancient materials and modern techniques, extremely impressive visual walls, which become real masterpieces in environments of modern design.



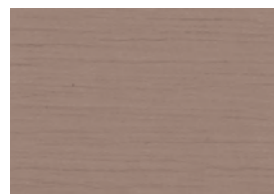
MF/63*



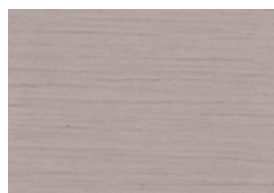
MF/46*



MF/50*



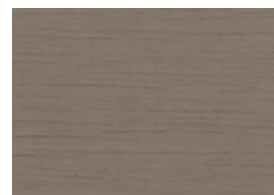
MF/62*



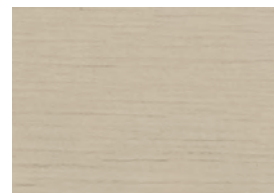
MF/31



MF/71



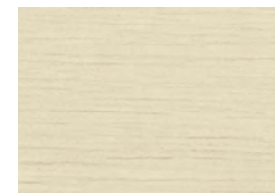
MF/65*



MF/21



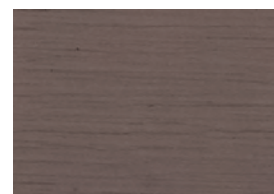
MF/23



MF/24



Marmur Fine MF/71 – Effetto Combing con/with Cera Wax Silver, solo per interni - interiors only



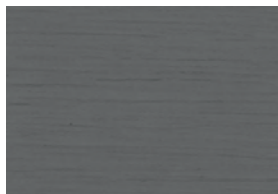
MF/64*



MF/67*



MINERAL FINISHES



MF/77*



MF/72*



MF/76



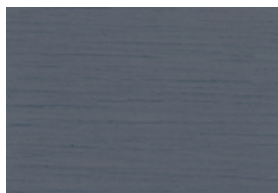
MF/73*



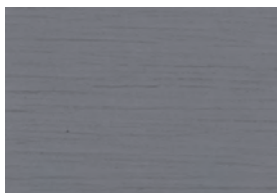
MF/85



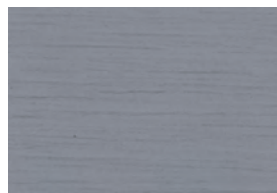
MF/79



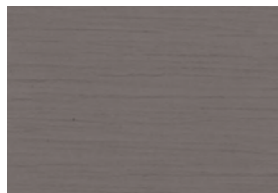
MF/86*



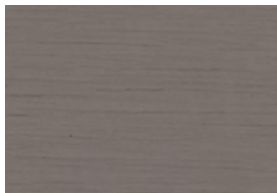
MF/80



MF/81



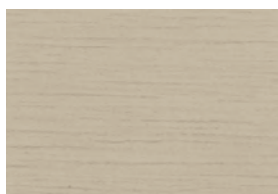
MF/70



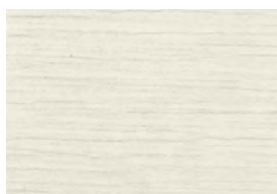
MF/69*



MF/25



MF/68



MF/26



BIANCO

MINERAL FINISHES

FINITURE IN CALCE PER ESTERNI E INTERNI DI PREGIO

MINERAL LIME-BASED FINISHES FOR EXTERIORS AND INTERIORS



MF/78



MF/84



MF/75



MF/74



MF/83



MF/82



Marmur Fine MF/26 – Effetto Juta con/with Cera Gold, solo per interni - interiors only

T a d a o A n d o

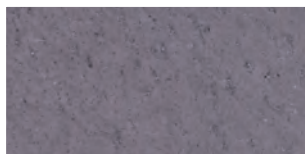
“Penso che l'architettura sia uno spunto per percepire e considerare la propria esistenza.
Così, a San Marco, uno pensa "ecco, ora sono a San Marco", percependo la propria esistenza all'interno della
basilica; lo stesso vale per un edificio palladiano. Un capolavoro architettonico è un luogo in cui la gente entra e
pensa "Sono felice di essere vivo!"



narbluStone

FINITURA MINERALE AD EFFETTO "PIETRA"

LIME-BASED MINERAL "STONE FINISH"



MRBL 810



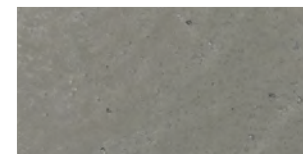
MRBL 824



MRBL 825



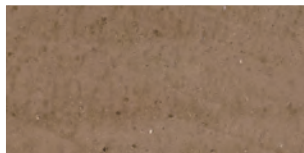
MRBL 813



MRBL 814



MRBL 809

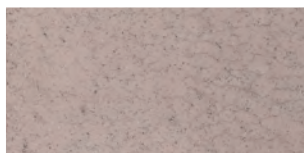


MRBL 819

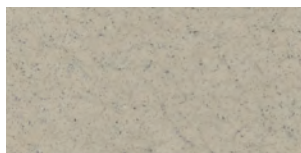
MARBLESTONE

FINITURA MINERALE AD EFFETTO "PIETRA"

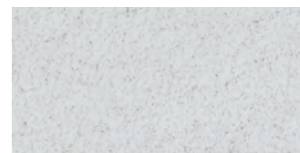
LIME-BASED MINERAL "STONE FINISH"



MRBL 820



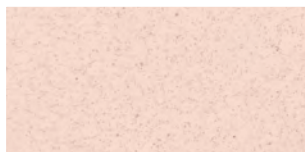
MRBL 817



MRBL 803



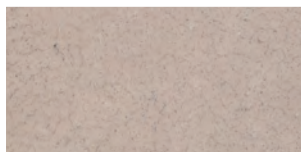
MRBL 804



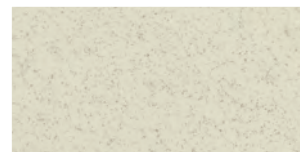
MRBL 806



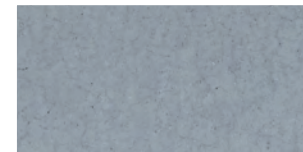
MRBL 823



MRBL 818



MRBL 800



MRBL 805



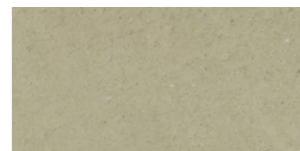
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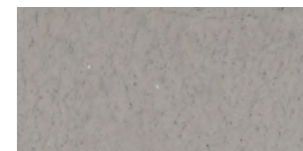
MRBL 821



MRBL 815



MRBL 801



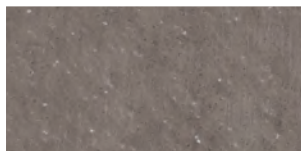
MRBL 807



MRBL 812



MRBL 822



MRBL 816



MRBL 802



MRBL 808

FINITURA MINERALE AD EFFETTO “PIETRA”

MARBLESTONE è un intonachino di calce, composto da idrato di calce, sabbie di marmo e modificanti reologici per garantire un'ottima lavorabilità.

MARBLESTONE consente di ottenere aspetti estetici semi-lucidi o antichizzati, dai colori morbidi e vibranti.

MARBLESTONE è pronto all'uso e non va diluito. Mescolare accuratamente il prodotto prima dell'applicazione.

Applicare in due mani, con spatola d'acciaio inox, distanziate da almeno 8 ore l'una dall'altra.

LIME-BASED MINERAL “STONE” FINISH

MARBLESTONE lime-based finishing plaster coat, formulated with hydrated lime, fine marble powder and rheological modifiers, which guarantee a perfect workability of the product.

MARBLESTONE creates stone looking walls, with soft and yet vibrant shades.

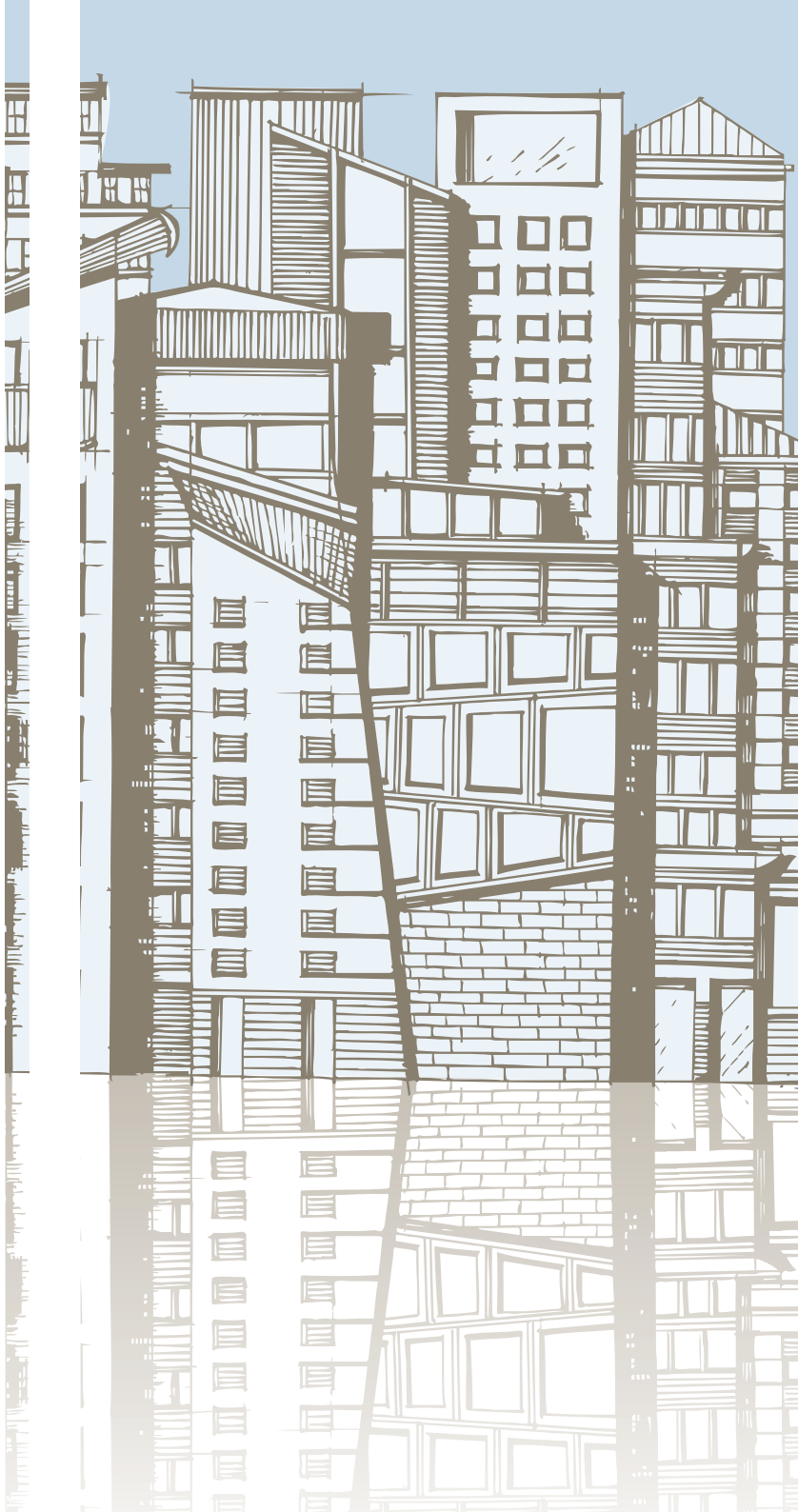
MARBLESTONE is ready for use.

Apply in two coats with a stainless steel trowel and burnish it when still wet.



H e n r y J a m e s

“Un architetto, benchè si serva di blocchi colossali e di pesanti pilastri, è il più raffinato degli artisti.”



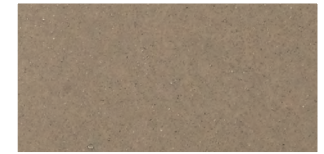
marmorino^{ks}

GRASSELLO DI CALCE PER RASATURE E FINITURE
DECORATIVE, PER ESTERNI ED INTERNI DI PREGIO

MINERAL LIME-BASED FINE PLASTER, FOR EXTERIORS AND
INTERIORS



MKS 629



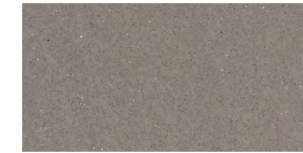
MKS 628



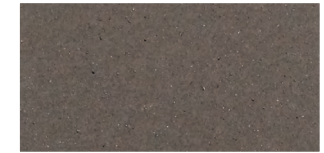
MKS 622



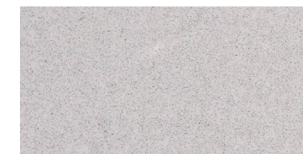
MKS 621



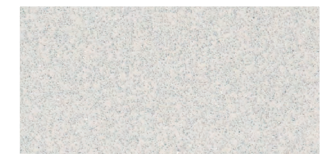
MKS 623



MKS 620



MKS 650



MKS 627



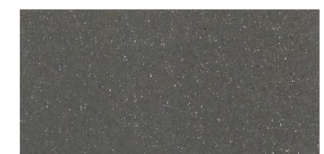
MKS 651



MKS 626



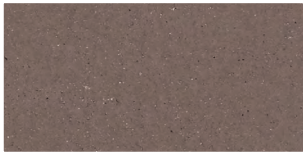
MKS 652



MKS 625

MARMORINO KS

GRASSELLO DI CALCE PER RASATURE E FINITURE DECORATIVE, PER ESTERNI ED INTERNI DI PREGIO
MINERAL LIME-BASED FINE PLASTER, FOR EXTERIORS AND INTERIORS



MKS 637



MKS 636



MKS 624



MKS 630



MKS 633



MKS 631



MKS 634



MKS 638



MKS 632



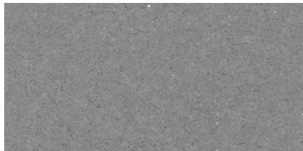
MKS 635



MKS 639



MKS 657



MKS 656



MKS 643



MKS 645



MKS 644



MKS 646



MKS 642



MKS 649



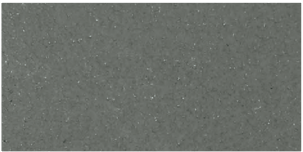
MKS 641



MKS 648



MKS 640



MKS 647

GRASSELLO DI CALCE PER RASATURE E FINITURE DECORATIVE, PER ESTERNI ED INTERNI DI PREGIO

MARMORINO KS è un grassello di calce composto da idrato di calce, polveri di marmi italiani e modificanti reologici per garantirne un'ottima lavorabilità.

MARMORINO KS produce decorazioni classiche, trasparenti e semi-lucide, tipiche delle coloriture del passato. La superficie assume un aspetto morbido e patinato, tipico delle finiture a calce. Applicare **MARMORINO KS** in due mani con spatola americana inox; a prodotto appassito lavorare con frattazzo in spugna e "lamare" con spatola inox.

É possibile proteggere il supporto in interni con **CERA WAX** o in esterni con **ACQUADIVETRO**.

MINERAL LIME-BASED FINE PLASTER, FOR EXTERIORS AND INTERIORS

MARMORINO KS is a lime-based thin plaster, containing hydrated lime, italian marble powders and rheological modifiers, to guarantee a high workability of the product.

MARMORINO KS produces transparent and yet vibrant textures, typical of the past. The surface looks completely smooth and polished with a sort of silky-like effect.

MARMORINO KS is applied in 2 coats, with a stainless steel trowel. The final layer is first sponged and then burnished with a stainless steel trowel, so as to obtain a completely smooth visual look.

MARMORINO KS will be protected in interiors with **CERA WAX** and in exteriors with **ACQUADIVETRO**.



MKS 604



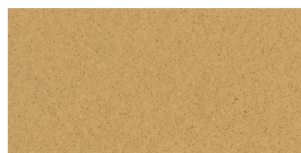
MKS 602



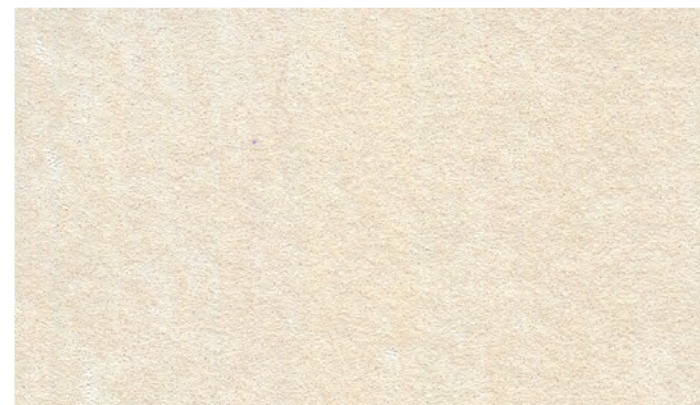
MKS 601



MKS 600



MKS 603



Marmorino KS MKS 509 a spatola con Cera Wax Gold
Trowel application with Cera Wax Gold



MKS 605



MKS 608



MKS 610



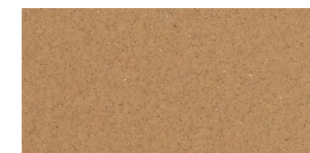
MKS 607



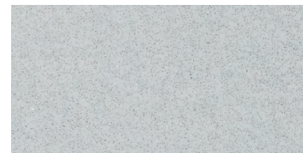
MKS 611



MKS 606



MKS 612



MKS 658



MKS 659



MKS 660



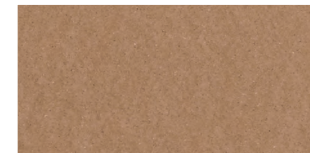
MKS 653



MKS 654



MKS 655



MKS 614



MKS 613

MARMORINO KS

GRASSELLO DI CALCE PER RASATURE E FINITURE DECORATIVE,
PER ESTERNI ED INTERNI DI PREGIO

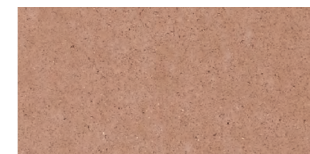
MINERAL LIME-BASED FINE PLASTER, FOR EXTERIORS AND
INTERIORS



MKS 617



MKS 615



MKS 618



MKS 616



MKS 619

A l b e r t H a d l e y

“A good decorator not only plans and schemes, but he also knows how the job is done.”



CERE

CERA POLIETILENICA A FREDDO PER FINITURE MINERALI

POLYETHYLENE WAX APPLIED COLD FOR MINERAL
FINISHES

CERA POLIETILENICA A FREDDO PER FINITURE MINERALI

CERA WAX è un protettivo sintetico, a base di cere polietileniche, speciali pigmenti metallizzati e modificanti reologici per garantire un'ottima lavorabilità.

La sua particolare formulazione permette, inoltre, di ottenere un alto grado di lucentezza, differenti tonalità tenuemente perlescenti, blanda protezione all'acqua.

CERA WAX è la finitura ideale per modificare l'idrorepellenza dei supporti minerali come **ERA VENEZIANA, MIRROR, MARBLESTONE, MARMUR, MARMORINO KS.**

CERA WAX GOLD, SILVER e **BRONZE** oltre alle caratteristiche precedentemente elencate, donano alla parete un ulteriore elemento decorativo.

CERA WAX trova impiego nella finitura protettiva di decorazioni a stucco in interni.

Applicare strati sottili di **CERA WAX** con spatola in acciaio inossidabile o frattazzo in spugna.

POLYETHYLENE WAX APPLIED COLD FOR MINERAL FINISHES

CERA WAX is a synthetic protective treatment, formulated with polyethylene waxes, special metallic pigments and rheological modifiers, that permit to achieve an easy-to-apply material. Its special formulation guarantees high level of brightness, several pearly shades and mild water protection.

CERA WAX is the ideal finish to increase the water repellence of mineral substrates such as **ERA VENEZIANA, MIRROR, MARBLESTONE, MARMUR, MARMORINO KS.**

Moreover, **CERA WAX GOLD, SILVER** and **BRONZE** are an additional decorative element.

CERA WAX can be used to protect stucco finishes in interior walls.

Apply a thin layer of **CERA WAX** with stainless steel or sponge trowel.



Marmur Medio MF 43 effetto Travertino
con/with Cera Wax Neutra



Marmur Fine MF 26 effetto Juta
con/with Cera Wax Gold



Mirror 012-27 con/with
Cera Wax Silver



Mirror 012-46 con/with
Cera Wax Silver

CERA SILVER

CERA GOLD



Era Veneziana EV 938 con /with
Cera Wax Gold



Mirror 012-18 con/with
Cera Wax Gold

C l a u d e M o n e t

“Ogni colore che noi vediamo nasce dall’influenza del suo vicino.”



WALL2FLOOR

SISTEMA MINERALE PER LA DECORAZIONE
DI PARETI E PAVIMENTI, SENZA GIUNTE

MINERAL SYSTEM FOR SEAMLESS DECORATION
OF WALLS AND FLOORS



Wall2Floor 01



Wall2Floor 10

WALL2FLOOR



Wall2Floor 03



Wall2Floor 04



SISTEMA MINERALE PER LA DECORAZIONE DI PARETI E PAVIMENTI, SENZA GIUNTE

WALL2FLOOR è un sistema minerale ad effetto "pietra" per la decorazione di pareti e pavimenti, che offre varie soluzioni estetiche, per la realizzazione di superfici orizzontali e verticali continue e senza giunte.

Il **sistema WALL2FLOOR** è composto da:

- **NOVAPRIMER**, primer acrilico.
- **WALL2FLOOR RASAL**, preparato cementizio per la regolarizzazione dei fondi.
- **WALL2FLOOR TOP COAT**, rivestimento minerale per la decorazione di superfici orizzontali e verticali continue.
- **WALL2FLOOR CLEAR FINISH BI-COMPONENTE**, protettivo all'acqua bi-componente a base di resine poliuretaniche.

MINERAL SYSTEM FOR SEAMLESS DECORATION OF WALLS AND FLOORS

WALL2FLOOR is a mineral system with a "stone" look for the decoration of walls and floors. The system offers a wide range of decorative solutions, with a seamless, jointless visual look that perfectly matches the idea of modern interior design.

The **WALL2FLOOR system** is composed of:

- **NOVAPRIMER**, acrylic primer for the treatment of non-homogeneous substrates.
- **WALL2FLOOR RASAL**, cementitious putty for preparation of floors.
- **WALL2FLOOR TOP COAT**, mineral coating for the decoration of horizontal and vertical continuous surfaces.
- **WALL2FLOOR CLEAR FINISH**, water-based bi-component protection with polyurethane acrylic resins.



Wall2Floor 11





WALL2FLOOR

WALL2FLOOR

SISTEMA MINERALE PER LA DECORAZIONE
DI PARETI E PAVIMENTI, SENZA GIUNTE

MINERAL SYSTEM FOR SEAMLESS DECORATION
OF WALLS AND FLOORS



Wall2Floor 07



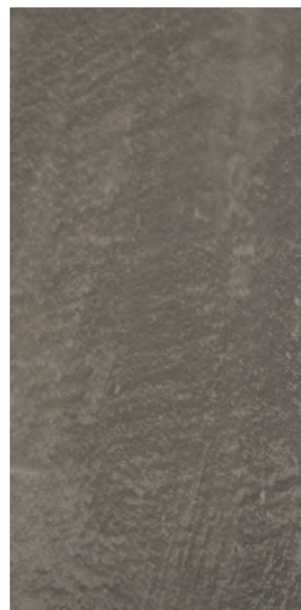
Wall2Floor 14



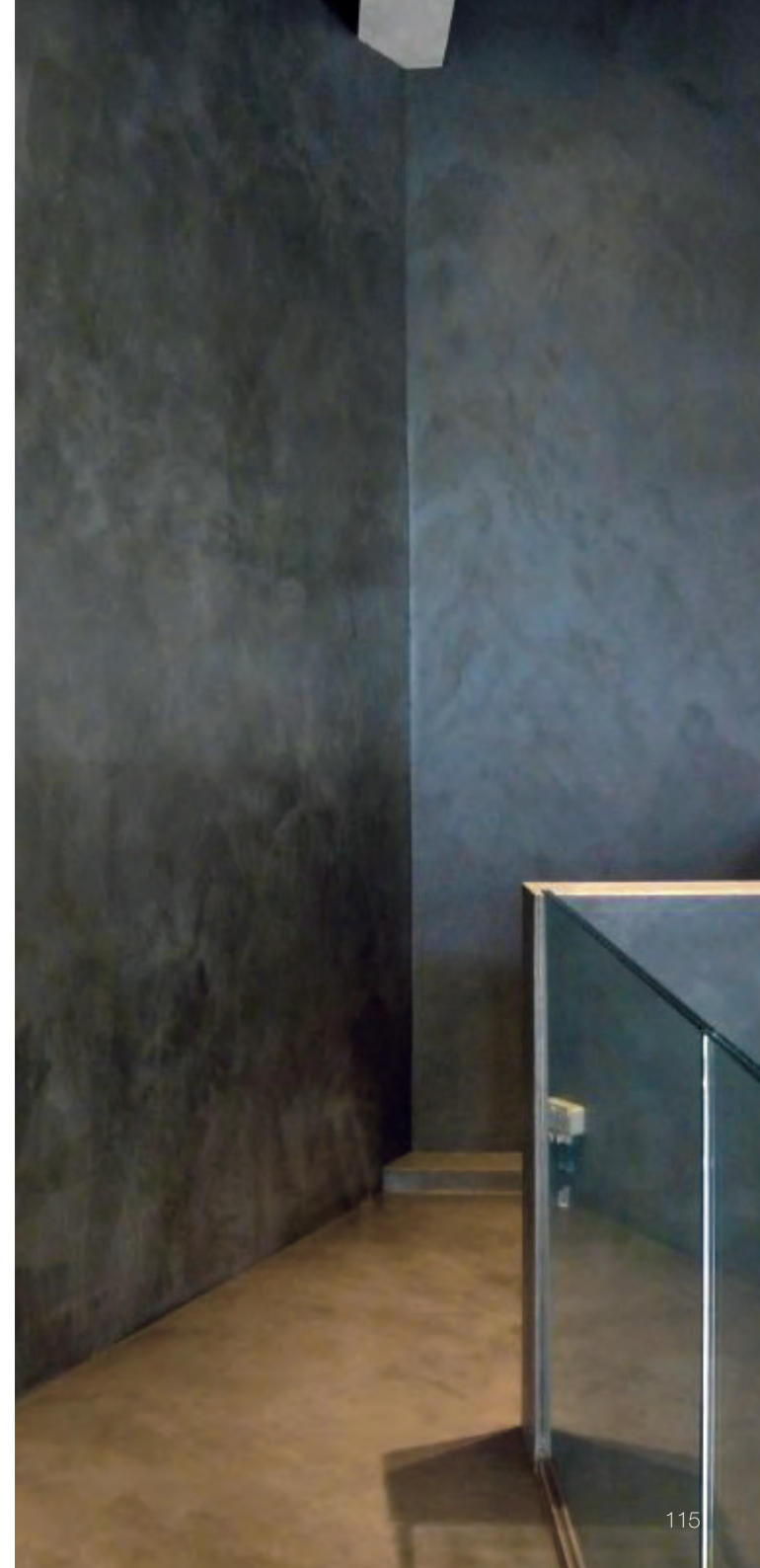
Wall2Floor 08



Wall2Floor 05

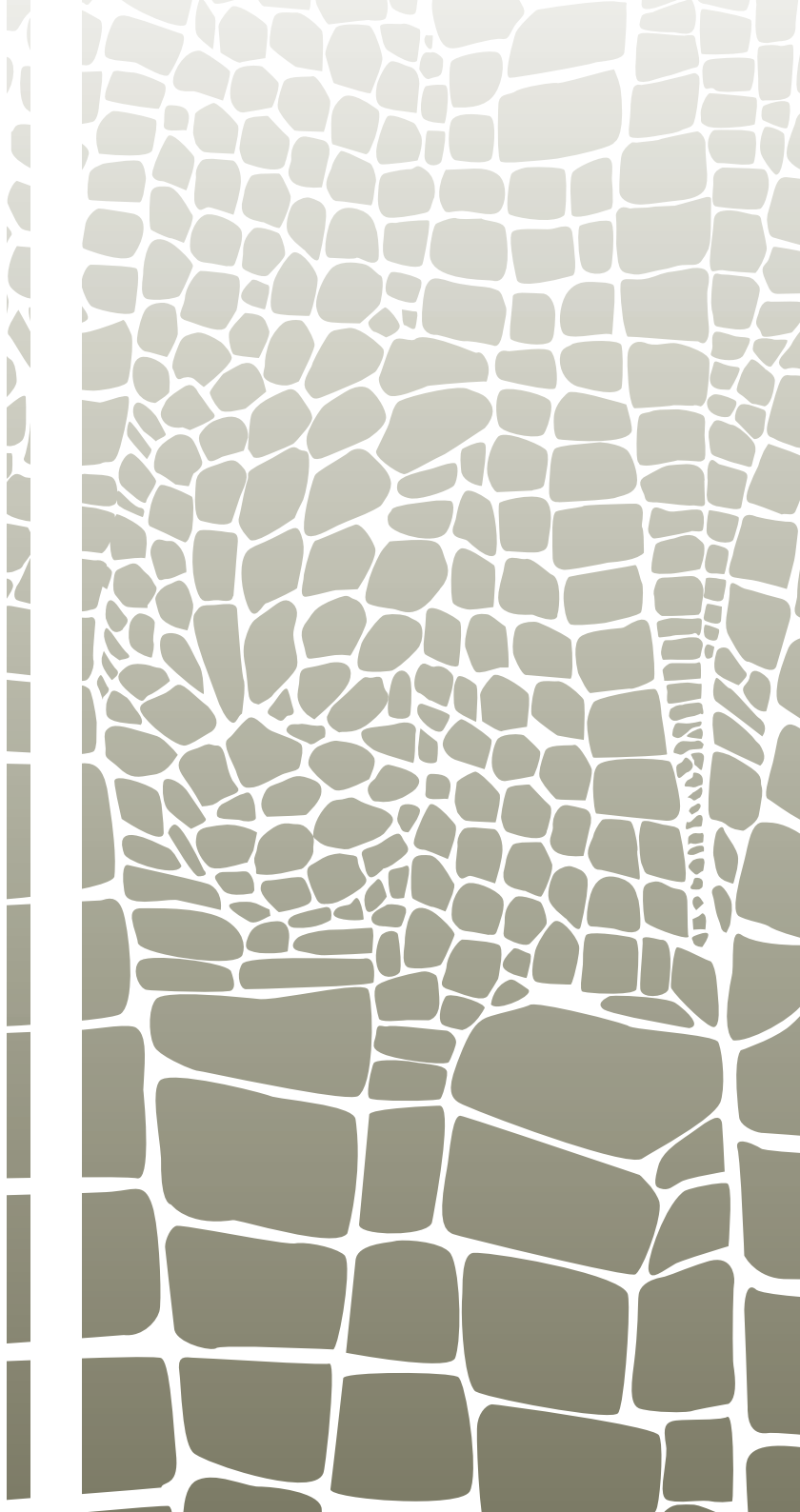


Wall2Floor 06



S a n F r a n c e s c o D ' A s s i s i

"Chi lavora con le sue mani è un lavoratore.
Chi lavora con le sue mani e la sua testa è un artigiano.
Chi lavora con le sue mani e la sua testa ed il suo cuore è un artista."



SKIN

SISTEMA POLICROMO CON EFFETTI PERLATI ORO E
ARGENTO PER INTERNI

POLYCHROMATIC INTERIOR DECORATIV FINISH WITH PEARL
AND GOLD EFFECTS

CROCODILE EFFECT

Carta stampata con "effetto coccodrillo", disponibile in fogli singoli, dimensioni 140cmx140cm, da incollare su parete, opportunamente preparata.

Decorare successivamente con finiture metallizzate quali **DUNE** e **AFRICA** o pitture lavabili per interni tipo **NOVALUX E**.

Printed paper with "crocodile inprint", available in single sheets, 140cmx140cm.

Glue the paper, using standard vinyl glues over a sound and consistent wall.

Decorate using metallic glazes, such as **DUNE** or **AFRICA**, or acrylic highly washable colors, like **NOVALUX E**.

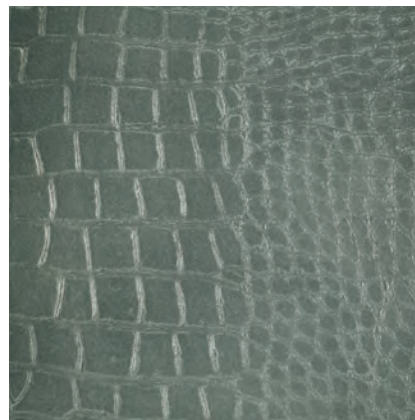
SNAKE EFFECT

Carta stampata con "effetto pitone", disponibile in fogli singoli, dimensioni 140cmx140cm, da incollare su parete, opportunamente preparata. Decorare successivamente con finiture metallizzate quali **DUNE** e **AFRICA** o pitture lavabili per interni tipo **NOVALUX E**.

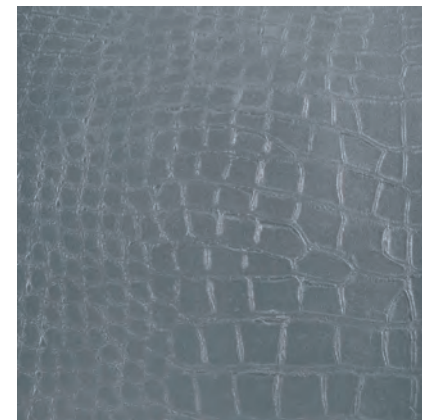
Printed paper with "python effect", available in single sheets, 140cmx140cm.

Glue using standard vinyl glues over a sound and consistent wall.

Decorate using metallic glazes, such as **DUNE** or **AFRICA** or acrylic highly washable colors, like **NOVALUX E**.



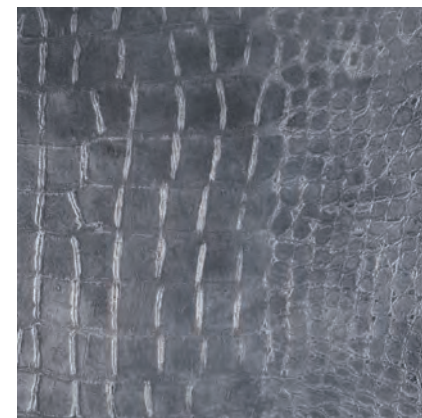
Skin Coccodrillo Yakarè
Dune Gold G8600/62 con Cera Gold



Skin Coccodrillo Rhombifer
Dune S8370 con Cera Silver



Skin Coccodrillo Morelet
Africa A300 con Cera Bronze



Skin Coccodrillo Sinensis
Africa A314 con Cera Silver



Skin Coccodrillo Nilus
Africa A303 con Cera Bronze

CROCODILE EFFECT



Skin Pitone Ammodytes
Dune Silver S 8328 con cera Silver



Skin Pitone Coluber
Africa A314 con Cera Silver



Skin Pitone Aspis
Dune S 8324 con Cera Bronze



Skin Pitone Oropel
Dune Silver S 8310 con Africa A 314



Skin Pitone Natrice
Dune Gold G 8600/72 con Dune Gold G 8600/06

PYTHON EFFECT



V a n D a y T r u e x

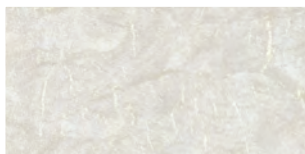
“Remember, color is not just color, but mood,
temperature and structure.”



F a v r i l e

SISTEMA POLICROMATICO ALL'ACQUA PER LA DECORAZIONE
DI INTERNI

WATER-BASED POLYCHROMATIC INTERIOR DECORATIVE
SYSTEM



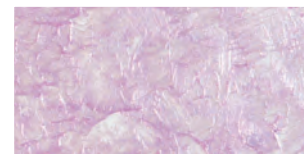
P 313



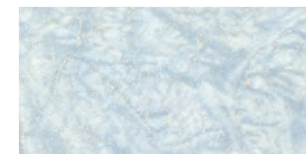
Full Metal P 660 Argento



325 G



326 S



329 G



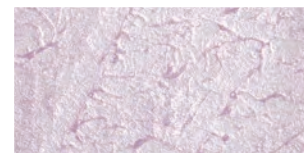
P 312



Full Metal P 670 Bronzo



324 G



327 S



328 G



P 311



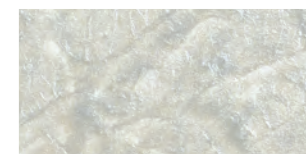
Full Metal P 680 Rame



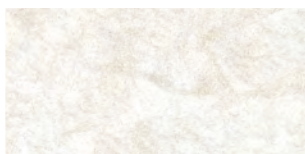
322 G



331 G



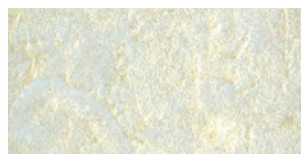
334 S



P 310



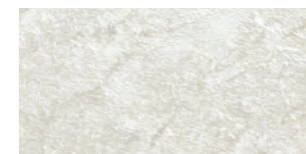
Full Metal P 650 Oro



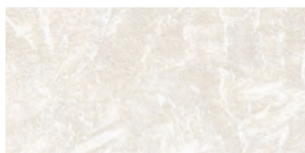
323 G



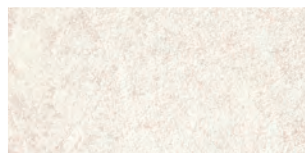
330 G



335 S



Favrile Silver



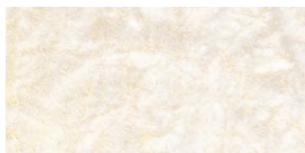
P 368



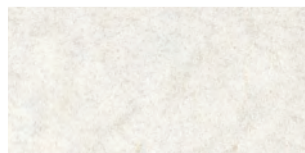
321 S



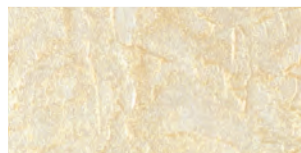
333 S



Favrile Gold



P 366



320 S



332 S

FAVRILE

SISTEMA POLICROMATICO
ALL'ACQUA PER LA
DECORAZIONE
DI INTERNI

WATER-BASED
POLYCHROMATIC INTERIOR
DECORATIVE SYSTEM



963 S



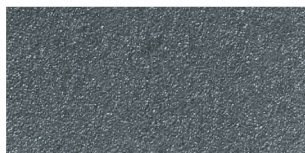
962 S



961 S



960 S



964 S



965 S



966 S



967 S

FAVRILE



943 S



947 S



951 S



955 S



959 S



942 S



946 S



950 S



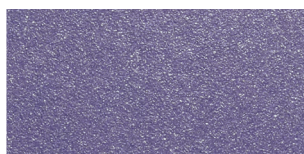
954 S



958 S



941 S



945 S



949 S



953 S



957 S



940 S



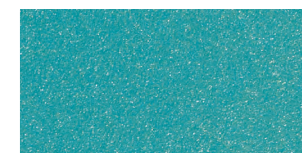
944 S



948 S



952 S



956 S

SISTEMA POLICROMATICO ALL'ACQUA PER LA DECORAZIONE DI INTERNI

FAVRILE è un sistema policromatico a base di copolimeri acrilici in emulsione acquosa e pigmenti ad effetto metallizzato.

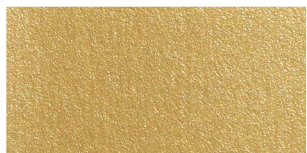
- **ACRILAK**, fissativo acrilico trasparente in fase acquosa, per il consolidamento dei fondi.
- **NOVALUX E**, pittura acrilica all'acqua, bianca o colorata.
- **FAVRILE GOLD** e **SILVER**, finitura madreperlata, applicazione a tampone, pistola, pennello o spatola in plastica.
- **FAVRILE METAL**, finitura ad effetto "seta", applicazione a pistola.
- **FAVRILE FULL METAL**, n. 4 tinte pronte: oro, argento, rame e bronzo, applicazione a pistola.

WATER-BASED POLYCHROMATIC INTERIOR DECORATIVE SYSTEM

FAVRILE is a pure copolymer decorative system with metallic pigments.

- **ACRILAK**: acrylic clear sealer for substrate preparation
- **NOVALUX E**: white or coloured acrylic undercoat.
- **FAVRILE GOLD** and **SILVER**: pearl finish, to apply with synthetic rag, plastic trowel or spray-gun application.
- **FAVRILE METAL**: "silk-like" finish, for spray gun or brush applications.
- **FAVRILE FULL METAL**: n. 4 ready mixed colors, silver, gold, bronze and copper. Spray-gun or brush application.





Favrile Metal GOLD



965 G



966 G



967 G

FAVRILE
FULL METAL

FAVRILE METAL



923 S



927 S



931 S



935 S



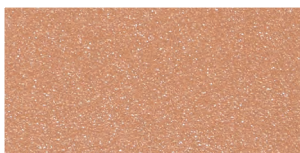
939 S



922 S



926 S



930 S



934 S



938 S



921 S



925 S



929 S



933 S



937 S



920 S



924 S



928 S



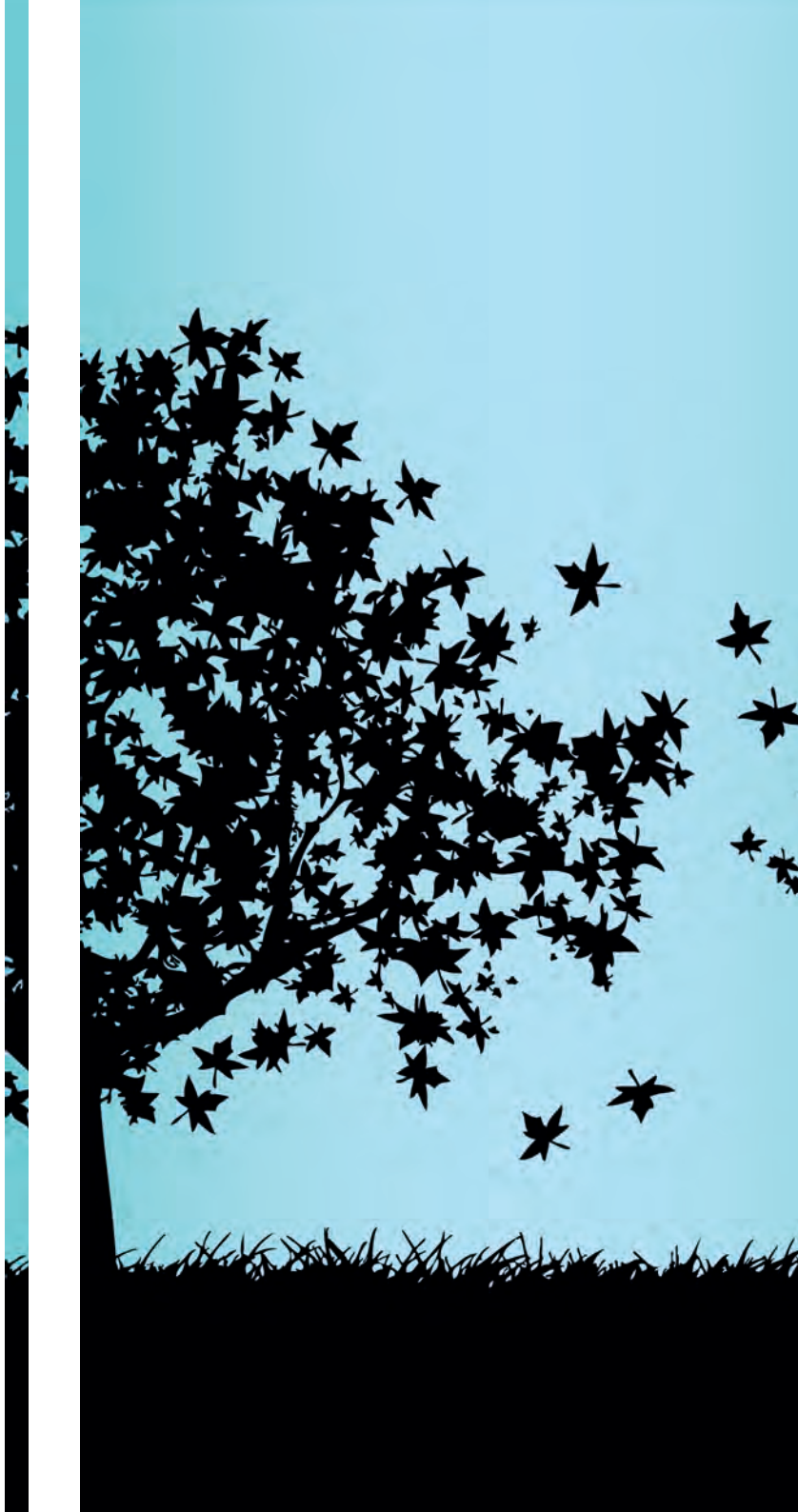
932 S



936 S

J o h n S a l a d i n o

“The most important thing about color is that it cannot be isolated...
Every color is only ever seen in juxtaposition with other ones. “



tuscania

VELATURA OPACA, VELATURA A CERA ARGENTO E VELATURA
A CERA ORO, PER INTERNI

DECORATIVE WAXES FOR INTERIOR GLAZING FINISHES



TV 2495
Capoliveri



TV 2485
Val D'Elsa



TV 2505
San Vincenzo



TV 2305
Subbiano



TV 2405
Rio Marina



TV 2125
Vinci



TV 2415
Impruneta



TV 2425
La Verna



TV 2455
Massa



TV 2475
Chianni



TV 2494
Val d'Arno



TV 2484
Vernio



TV 2504
Montemurlo



TV 2304
Sesto Fiorentino



TV 2404
Montevarchi



TV 2124
Bibbiena



TV 2414
Prato



TV 2424
Capraia



TV 2454
Pianosa



TV 2474
Fucecchio

TUSCANIA

VELATURA OPACA, VELATURA A CERA ARGENTO E VELATURA A CERA ORO, PER INTERNI

DECORATIVE WAXES FOR INTERIOR GLAZING FINISHES



TV 2490
Palazzolo



TV 2480
Gorgano



TV 2500
Arcidosso



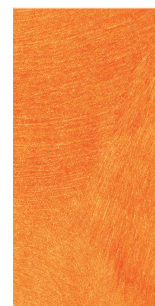
TV 2300
Poggese



TV 2400
Mulazzo



TV 2120
Barga



TV 2410
Montecatini



TV 2420
Volterra



TV 2450
Carrara



TV 2470
Sinalunga

VELATURA OPACA, VELATURA A CERA ARGENTO E VELATURA A CERA ORO, PER INTERNI

La collezione **TUSCANIA** comprende due Velature a Cera, Oro e Argento ed una Velatura Silossanica opaca, da applicare su un **FONDO STRUTTURATO**, in interni.

- **TUSCANIA FONDO STRUTTURATO:** pittura acrilica all'acqua testurizzata per interni;
- **TUSCANIA VELATURA OPACA:** finitura acrilico silossanica, per un effetto di profondo opaco.
- **TUSCANIA VELATURA A CERA SILVER:** a base di cere in emulsione e cariche metallizzate.
- **TUSCANIA VELATURA A CERA GOLD:** a base di cere in emulsione e cariche metallizzate.

Le cere **TUSCANIA** sono pronte all'uso, colorabili con sistema tintometrico **Mixcolor di Novacolor**.

DECORATIVE WAXES FOR INTERIOR GLAZING FINISHES

The **TUSCANIA** collection consists of two Velature a Cera, waxes for glazing finishes, with Gold and Silver metallic pigments and one Velatura Opaca (matt siloxane glaze), for interior use only.

- **TUSCANIA FONDO STRUTTURATO:** water-based acrylic textured undercoat;
- **TUSCANIA VELATURA SILOSSANICA OPACA:** matt, acrylic-siloxane glaze;
- **TUSCANIA VELATURA A CERA SILVER:** pearl silver wax;
- **TUSCANIA VELATURA A CERA GOLD:** pearl gold wax.

TUSCANIA waxes are ready for use and may be tinted with **Mixcolor tinting system by Novacolor**.



TV 2515
Garfagnana



TV 2514
Montignoso



TV 2510
Pontremoli





TV 2525
Pontassieve



TV 2545
Reggello



TV 2185
Pistoia



TV 2585
Ribolla



TV 2565
San Lorenzo



TV 2665
Scansano



TV 2675
Barberino



TV 2615
Porto Azzurro



TV 2245
Giannutri



TV 2265
Sorano

TUSCANIA

VELATURA OPACA, VELATURA A CERA ARGENTO E VELATURA A CERA ORO, PER INTERNI

DECORATIVE WAXES FOR INTERIOR GLAZING FINISHES



TV 2524
Tresana



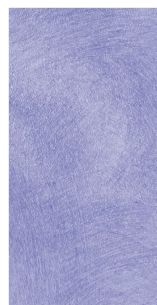
TV 2544
San Sepolcro



TV 2184
Pontedera



TV 2584
Follonica



TV 2564
Canneto



TV 2664
Piancastagnaio



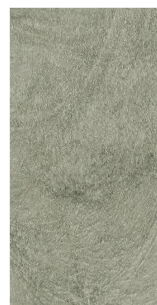
TV 2674
Scandicci



TV 2614
Rosignano



TV 2244
Porto Ferraio



TV 2264
Montecristo



TV 2520
Fivizzano



TV 2540
Arezzo



TV 2180
Pietra Santa



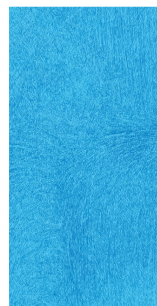
TV 2580
Firenze



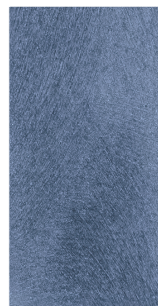
TV 2560
Certaldo



TV 2660
Empoli



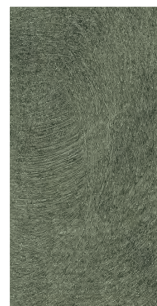
TV 2670
Camaiore



TV 2610
Seravezza



TV 2240
Ripoli



TV 2260
Poppi



Tuscania Antica

SISTEMA POLICROMATICO CON EFFETTO "PATINA ANTICA"
PER INTERNI

POLYCHROMATIC INTERIORS SYSTEM WITH "PATINA" EFFECTS

SISTEMA POLICROMATICO CON EFFETTO "PATINA ANTICA" PER INTERNI

La collezione **TUSCANIA ANTICA** consiste in una finitura con effetto "patina antica" da applicare con pennello per **TUSCANIA ANTICA** su **TUSCANIA FONDO STRUTTURATO**, bianco o colorato.

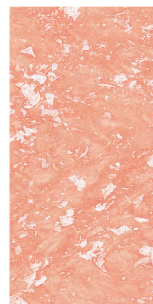
Prima che il prodotto essicchi completamente, ripassare la superficie con pennello scarico per aprire il fiocco bianco e distribuire **TUSCANIA ANTICA** in maniera uniforme sulla superficie. Per accentuare l'effetto antichizzato ripassare la superficie con spatola in plastica.

TUSCANIA ANTICA è una base neutra, da colorare: con sistema tintometrico **Mixcolor by Novacolor**.

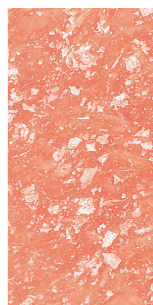
POLYCHROMATIC INTERIOR SYSTEM WITH "PATINAS" EFFECTS

The **TUSCANIA ANTICA** collection consists of a textured waterbased base coat, **TUSCANIA FONDO STRUTTURATO**, white or colored and one matt top coat **TUSCANIA ANTICA**, applied with a special brush for **TUSCANIA ANTICA**. Before the product dries out completely "clean the surface" with a dry brush and eventually smooth it down with a plastic trowel.

TUSCANIA ANTICA is a neutral base, which may be tinted with **Mixcolor by Novacolor tinting system**.



5113/2



5113/1

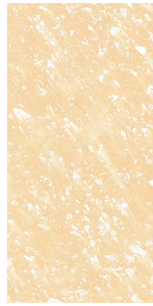


5113





5073/2



7083/3



7063/2



1023/3



1063/2



91/2



4245/2



223/2



5073/1



7083/1



5053/1



5033/3



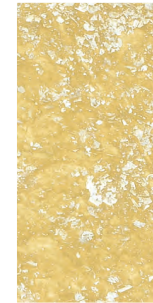
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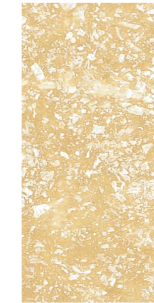
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1063/1



91/1



4033/1



4245/1



223/1



5073



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5053



5033



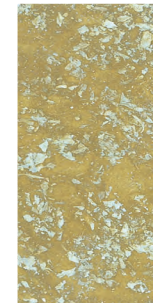
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1023



1063



91



4033



4245

TUSCANIA ANTICA



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1103/1



1103/3



101



1103



5143/3



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4183/2



7243/2



1243/2

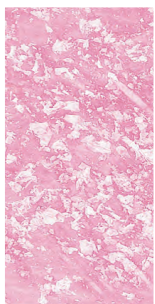


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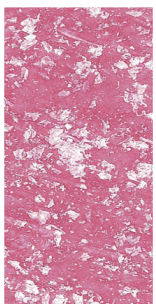
TUSCANIA ANTICA

SISTEMA POLICROMATICO CON EFFETTO "PATINA ANTICA" PER INTERNI

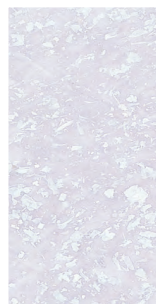
POLYCHROMATIC INTERIORS SYSTEM WITH "PATINA" EFFECTS



5143/1



191/1



OW 292/1



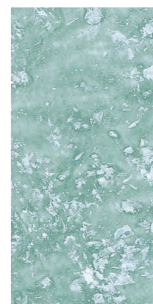
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4183/1



4233/1



162/1



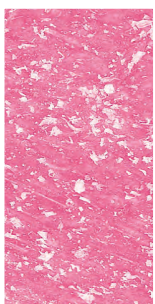
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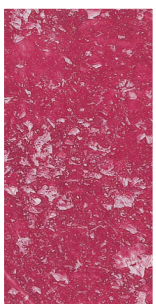
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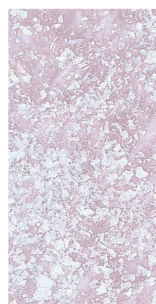
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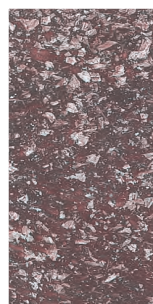
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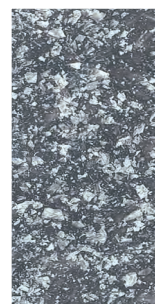
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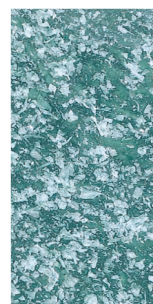
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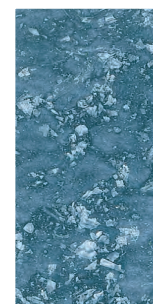
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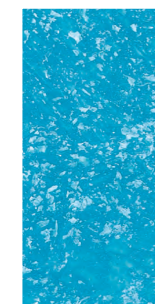
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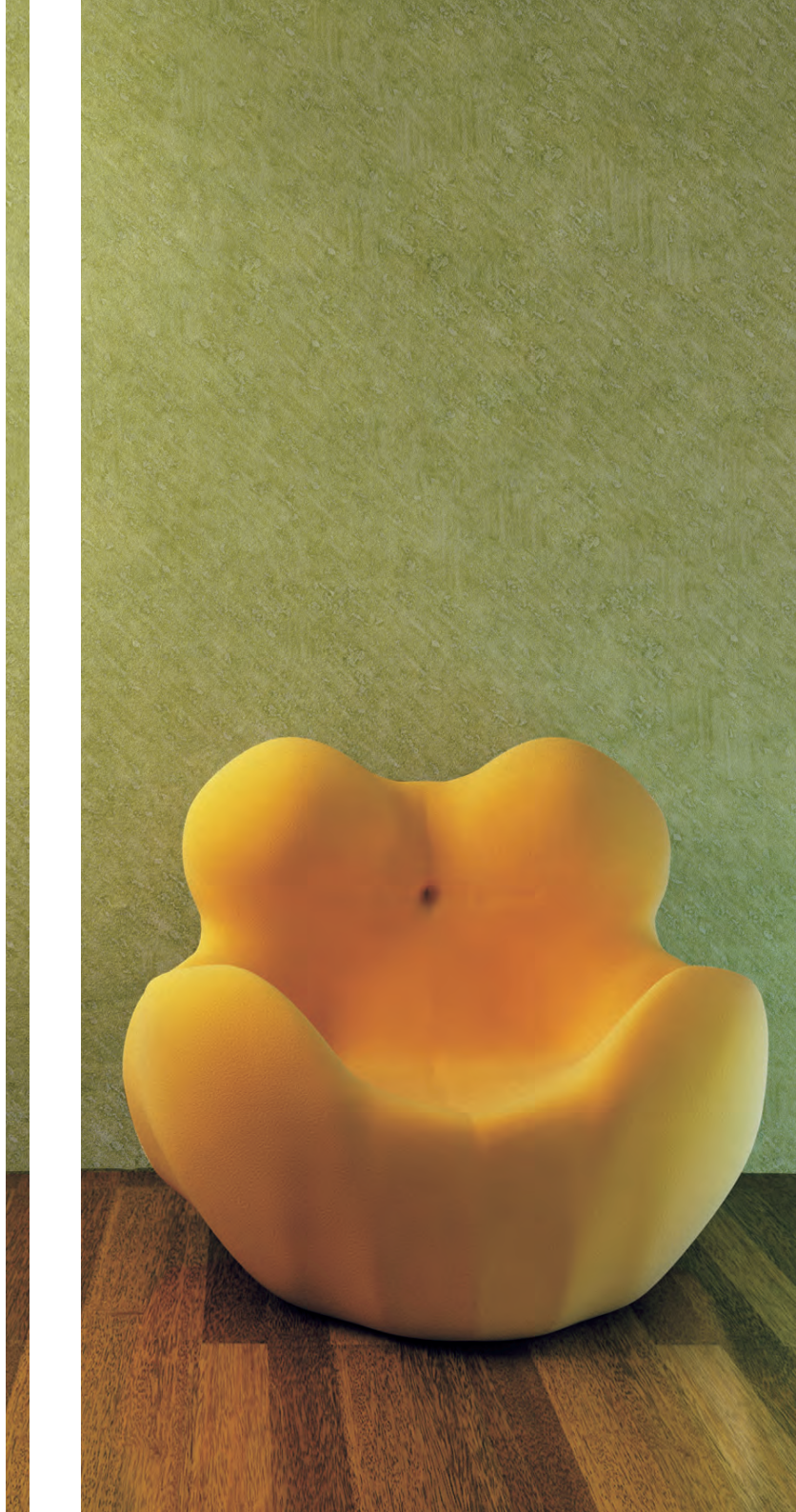
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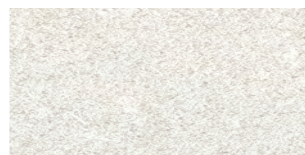


Tuscania Antica

Effetti PERLA E ZIRCONI

SISTEMA POLICROMO CON EFFETTO "PERLATO" PER INTERNI

POLYCHROMATIC INTERIOR SYSTEM
WITH PEARL GOLD OR PEARL SILVER BASE, FOR INTERIORS



PERLA



TEP2020



TEZ1090



TEP2015



TEP2003



TEP2014



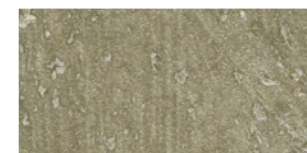
TEP2002



TEZ1074



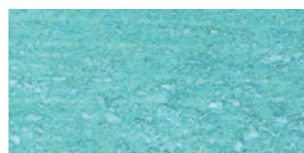
TEZ1129



TEP2016



TEP2004



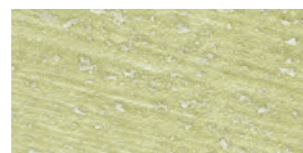
TEP2013



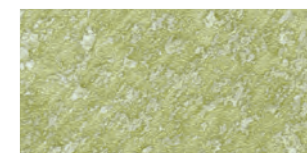
TEP2001



TEZ1133



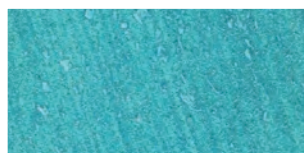
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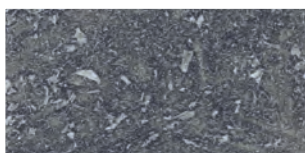
TEZ1052



TEP2005



TEP2012



TEP2000



TEZ1110



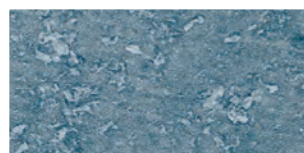
TEZ1105



TEP2017



TEP2008



TEP2009



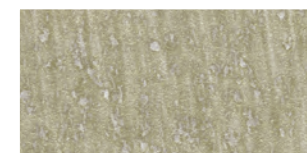
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TEZ1077



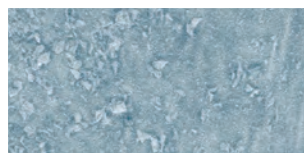
TEZ1111



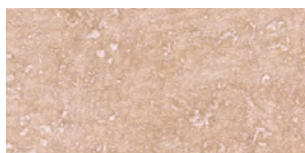
TEZ1087



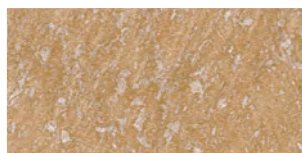
TEP2007



TEP2010



TEZ1040



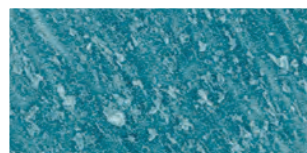
TEZ1163



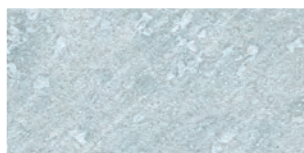
TEP2019



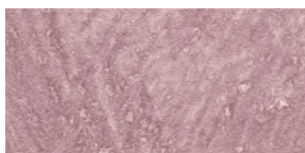
TEZ1088



TEP2006



TEP2011



TEZ1162



TEZ1060



TEP2018



TEZ1061

SISTEMA POLICROMO CON EFFETTO "PERLATO" PER INTERNI

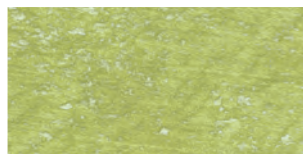
La collezione **TUSCANIA ANTICA EFFETTI** consiste in una finitura con effetto perlato oro e argento, da applicare a pennello su fondo **TUSCANIA FONDO STRUTTURATO** bianco. Applicare **TUSCANIA ANTICA EFFETTI PERLA E ZIRCONO** con pennello per Tuscania Antica. Prima che il prodotto essicchi completamente, ripassare la superficie con pennello scarico per aprire il fiocco bianco e distribuire **TUSCANIA ANTICA EFFETTI** in maniera uniforme sulla superficie. Per accentuare l'effetto antichizzato ripassare la superficie con spatola in plastica.

TUSCANIA ANTICA EFFETTI PERLA E ZIRCONO è una base neutra, da colorare con sistema tintometrico **Mixcolor by Novacolor**.

POLYCHROMATIC INTERIOR SYSTEM WITH PEARL GOLD OR PEARL SILVER BASE, FOR INTERIORS

The **TUSCANIA ANTICA EFFETTI PERLA and ZIRCONO** collection consists of a textured water-based undercoat, **TUSCANIA FONDO STRUTTURATO**, white and one pearl top coat **TUSCANIA ANTICA EFFETTI** Gold or Silver, applied with a special brush for **TUSCANIA ANTICA**. Before the product dries out completely "clean the surface" with a dry brush and eventually smooth it down with a plastic trowel.

TUSCANIA ANTICA EFFETTI PERLA and ZIRCONO is a neutral base, which may be tinted with **Mixcolor by Novacolor tinting system**.



TEZ1079



TEZ1054



TEZ1078



TEZ1023



TEZ1125



TEZ1117

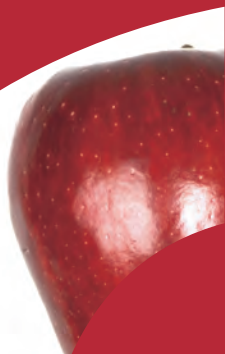


ZIRCONO



R o g e r B a n k s - P y e

“Whatever you do in your decorating philosophy, be brave....never wish you hadn't taken your vision right to the end. Make a bold statement. “



INTERIOR PAINT COLLECTION

Interior Paint Collection, ambienti senza età dove il colore è interprete del tuo stile, il design è terreno di sperimentazione, colore è arte, movimento, trasformazione, trasgressione.

Interior Paint Collection propone 181 colori in linea con le più attuali e sofisticate tendenze architettoniche.

A splendid guide that includes 181 of the most inspired colours for attaining your desired effect with no surprises.

A unique concept of colour for the home. Interior Paint Collection makes the art of living today in another world of inspiration.

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Catalogo 2012-13



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